



54 ways to make money online

Meng's latest work 2009

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Introduction

I couldn't believe that there are so many ways to make money in the virtual world when I first got access to Internet. After years of researching, I found it's very normal since what you are selling is just a kind of service. Good service deserves good return. So remember that you'll never fail if you offer your customers high-quality service! There are so many people who are trying to make money online that it's not so easy to earn big money these days. So remember, whatever products you offer, please offer your customers some kind of service to keep your customers.

I just want to remind you here-----If you are not so good at these ways of making money, just stay away and go back to your real world. Even if you have already entered this virtual word and begun to earn money now, don't forget the cake is small, and you need other ways to support your living!

I've worked on this book for two months and got advice from many friends. They offered me much useful advice to make this book rich in content. I'm really grateful to them. Especially, thanks to the support from <http://www.solefans.com>! The Owner of this great online shop-----Sarah Smith, is so kind in offering me great help!

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Ok, let's enter the world of making money online!

Meng

No.1

Become A Paid Premium Blogger On Other People's Sites

There is always a lot of talk about writing your own blog but what about the opportunities that exist for writing blogs for other people?

There are a number of ways you can do this and you could pick the one that appeals most to you or even do a combination of all of them if you wish. There are some people around who really do blog for a living, and not all of the money they earn is from their own monetized blogs.

All you need to know is how to do it and where to look for opportunities

...

First off, there are a number of sites that allow you to write for their own network of blogs. A typical example of this is Creative Weblogging. This site has a number of blogs that it manages, and subject to opportunities being available you can apply to manage and write for one of their blogs in return for an agreed payment every month.

You do need to show that you have some experience so you'll need to set up a blog if you don't already have one and keep it up to date for a month or two before you apply. Alternatively they do sometimes elect to add new blogs to their network so you can always contact them if you have one you think they would like.

Another option is to write for other companies on your own blog. Websites such as Pay U 2 Blog use this kind of system and it works very well if you want to add another income stream to your own blog.

But if you would rather write for an existing blog – or at least one that is run by someone else – then you can also look for existing job opportunities. More people than you might think are willing to get someone else to write their blog for them. You would be ghostwriting it as each entry would appear under their name, but you will usually get paid per entry for a fixed number of entries per week or per month.

If you market yourself as a premium blogger in this way, there is no reason why you can't eventually take on several blogs and start doing it full time. Blogging for a living like this is a great job to do as there will always be success stories online that are looking for someone else to write their blog for them. You can have lots of jobs on the go and even if you should lose one or two you won't notice a significant dip in your income.

The best places to look for work writing other peoples' blogs are the sites where you bid on work offered by other people, and also in the writing websites job boards. Craigslist is also worth a look, and there are also some ghostwriting teams that have websites advertising for people to write blogs for clients.

Once you get started it doesn't actually take that long to find work – you just need to keep at it. And with a combination of finding work yourself, working for a site like Creative Weblogging and working for a ghostwriting outfit you could soon be blogging for a living.

One final point – just as Creative Weblogging advises, if you want to become a professional blogger for other people it helps to have plenty of blogging experience. So it's worth setting up at least one blog of your own if you haven't already got one.

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No.2

Become A Sales Agent For An Offline Product And Take It Online

Have you ever come across a product that really caught your eye that you have never seen online before?

If you have and you still know where to find it, why not consider trying to market it online? There are really countless ways of doing this, depending on the nature of the product and where you get hold of it from, but in general if you come across something that hasn't really taken off online yet you have a great chance of beating everyone else to the punch.

Becoming a sales agent usually means you get a percentage from every sale you make, so the way to approach this opportunity depends on how many products you can get access to. Some businesses allow you to join as a sales agent and sell a range of products, in which case you could set up a website (with their agreement of course) promoting all of them in turn. You would then receive orders via your site and process them via your supplier directly.

It does depend a lot on how you get hold of the product or products in the first place though. Some businesses may agree to let you promote their product on a sale or return basis, or alternatively you may have to buy a quantity of the product first and take a chance on whether it would sell well online or not.

Whichever way you approach this opportunity, it's clear that you should get stuck into some

research before you agree to anything. Find out as much about the product as you can – who it would appeal to, what price it retails for, and how much your profit margin would be on each unit. It's easy to get caught up in the excitement of finding a product that you love and you think you could make money with, but you need to be certain that a lot of other people will like it just as much as well! By finding out as much as you can in the first place you stand a better chance of making a good profit.

If you haven't seen any particular product which grabs your interest the best place to start looking – ironically – is online. Search for companies that have offline sales agents already and think about approaching the best ones (the ones that appeal to you the most) with your proposition. As hard as it may be to believe there are still some businesses that don't have any kind of online presence at all – and you could be just what they are looking for.

One final point – you should try looking in your local area to see what businesses are there, before you look any further afield. Quite often they will be the ones who haven't got online yet.

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No.3

Become A Virtual Assistant

If you have any administrative skills that you feel you could be putting to better use, why not find some work via your home computer?

The beauty of the internet is that you can actually work for people in lots of different countries without leaving your own home. Work is sent via email and so long as you are quick and efficient you will have a deluge of clients who are desperate to find someone who can do the job they need doing.

Why work in a stuffy office when you can work from home doing exactly the same kind of thing for a wide range of people, choosing when you want to work and taking control of your own life?

Virtual assistants are everywhere nowadays. The combination of email, online messaging systems and telephones has made it easy to keep in touch with people from all over the world. You don't need to be able to hand someone a solid document anymore – you simply attach it to an email and off it goes, arriving in the inbox of your recipient in just a few seconds.

Virtual assistants have a wide range of skills so it doesn't matter if you don't have all of them; in fact it can often work in your favor if you can demonstrate that you have extensive experience in one area. For example it may be that you are an exceedingly fast typist, or a good researcher, or you have passed all your bookkeeping exams and you are qualified to help people with keeping their own records.

But how do you find the work in the first place?

The best thing to do is to visit one of the many online job sites that invite freelancers to sign up and look for work. Employers (often self employed freelancers themselves) post the work they have available and if you like the look of the job and you want to bid on it you do so, making sure you post a realistic bid and you are happy to do the work for that amount should you win the job.

Be persistent to begin with, since it may take a short while to get that first contract, but once you are off and running you will soon start winning other assignments. Most sites offer a feedback rating tool and once your feedback starts going up more people will give you the chance to work for them.

It is a good idea to join more than one site since there are a number of them around and you may find you like one more than another, or you get more work from one as compared to another. Make sure you keep accurate records of everything you do and take the time to develop a good personal profile, listing your talents, achievements and skills so that other people can read them and make a decision on whether or not to hire you.

You will often find that once you get a few paying clients they will come back to you for more work in the future. While these websites take a small commission for essentially matching clients with freelancers, in the future you will be able to work for them directly, which will make a difference to your profits.

So think about all the skills you could offer to people from home. No matter what they are, you are certain to find someone somewhere who is in dire need of them.

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NO.4

Build A Website Selling Custom Animal ID Tags

There are some items that will simply never go out of fashion and there will always be a need for them – and animal ID tags are one of those items.

This is a solid business that may take a while to get set up properly, but it is well worth the effort – and there are two ways you can do it depending on how much work you actually want to get involved with.

The main thing to remember here is that you need a decent website to be taken seriously, so either get one designed for you or go for the best do it yourself website builder you can find: one that allows you to take secure payments online too, if you are going all out to do the whole thing yourself.

Cats and dogs are the most popular pets around, and a lot of households have one, other or sometimes both – and often more than one animal too. That means there is a huge market out there for animal ID tags, to ensure that if a moggy or pooch goes missing they will be returned to their owner in double quick time, thanks to the information on the tag.

It doesn't take much to work out that if you can supply people with these tags you will have a ready market to make money from for years to come. There is some outlay to this business if you want to make the tags yourself, since you will need to buy the machine to make them with and the blanks that form the finished tags. But once you have the main equipment the only real outlay you will have is replenishing your stocks of tags once you have used up the ones you have – by which time you will be well into profit.

If the idea of making the tags yourself seems like too much hard work, look for websites that are already around that offer an affiliate scheme. A lot of people are happy to give a proportion of their revenue for each sale to the person who gave it to them in the first place, so bear this in mind.

You can also look on a website such as Commission Junction to find larger companies who offer commission on selling pet products, so you could also populate your website with other associated items as well such as collars for cats and dogs.

If you look on Google or any other major search engine you will see that there are plenty of websites already out there selling animal tags, so you will need to position yourself strongly in order to capture a part of the market. You will probably notice though that most of the sites concentrate on selling the tags and nothing else, so if you were to put some other valuable content on your site you might just gain an advantage over the competition.

For example, why not put a live link to some news items that feature cats and dogs? Or perhaps some of the more amusing videos from YouTube that feature them? Strong articles that are unique to your website will also capture more attention and encourage people to visit again and again, so even if they don't buy an animal ID tag the first time around they may well do so in the future.

The key here is a good design though. Give people a professional looking site with simple and secure ordering facilities and plenty of information, and the orders will soon start rolling in.

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NO.5

Create A Local Wedding Services Guide And Website

One of the most complicated things in life has to be planning a wedding. There are dozens of things to think about and plenty of things you need to find. If someone could just point you in the right direction of all the services you needed then it would certainly take a lot of the hassle out of the whole planning process.

If you like a bit of research then you could be the owner of a great website giving everyone everything they need to know to plan the perfect wedding. And it's an idea that you can use in other areas too.

Where is the first place you usually go to find information? For most people the answer is undoubtedly the internet. There is an almost insatiable market for information and if you can provide it you'll start getting traffic from all directions.

Weddings are a good subject to cover as you can provide a website which is dedicated to services in your local area, and is split into sections according to the different sources of information someone would need. So for example you could have a section on florists, another one on hire cars for weddings, another one on venues, another one on clothing and wedding dresses, and so on.

But rather than just providing details of each supplier that you can find in your area, you need to make the website more valuable to everyone who finds it. You can do this quite easily by writing

some unique content for each section and each page, in order to pique the interest of everyone who reads it. Try and think about what people want to know when they are online looking for information to help them plan their wedding, and provide as much of that knowledge as you can.

It would also help to provide more than just the contact details for each business you feature on your site. Write down some information about them as well – where they are, how long they have been in business, what they specialize in and so on. You could even write to businesses inviting them to appear on your site for a small fee – a great way for them to get publicity and a good way for you to earn some cash as well. You could renew the fee every twelve months, and they would no doubt provide you with all the information you need for an accurate listing as well.

You can also monetize your website by adding Google AdSense; it will display adverts that are relevant to your audience so you can be sure they will be interested in reading about other companies who provide wedding services, and you could achieve a reasonable click through rate as a result.

Another way to earn some cash through your site is to look for affiliate programs that are wedding related. Sites like Commission Junction allow you to promote a whole range of goods from different companies, so you might be able to find a lot of different products and companies that you could recommend to everyone, as well as providing information for a specific area.

This is obviously an idea that you could roll out to other areas and states as you go along; you might end up with a whole network of sites serving all kinds of different areas, and it doesn't have to stop at weddings either. Any type of industry or service could be adapted to provide a useful website along the same lines.

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No.6

Write Your Own “How To...” E-Book Or Course And Sell It

E-books are big business online – especially if they teach other people how to do things. How to earn more money, how to sell on e-Bay, how to write a bestseller ... the possibilities are endless if

you have the knowledge and the perseverance to actually write a book and then get out there and sell it.

What's more, you can apply exactly the same principle to creating a course too. By splitting it up into sections you are creating more value – and you can charge more as a result.

If it's done properly it can be a real money spinner.

You don't need to be an expert on e-books to know they sell extremely well if you pick the right subject. "How to..." e-books and courses are particularly good at shifting lots of virtual copies, since they reveal the answers to things that people want to know.

The first thing to remember is that you need to pick a topic that isn't going to suddenly become unpopular. The topics are obvious here – money, sex or health. Those are the three biggest selling topics around. If you look at all the e-books and courses online, you'll see that they all revolve around one of those topics in some way. The successful ones do, anyway.

But it's not just a case of picking a good topic. You need to pick a great title and get the best information to go in it as well. If you want to write a whole course then you need to ensure you've got plenty of material and you can divide it naturally into separate sections.

It helps if you already have some knowledge of the subject you are writing about. One of the keys to success is to find your own unique angle, as this is what will sell copies. Don't try and tread over the same old material that is already out there. It will only be a waste of time. If you have tried something yourself or come up with your own foolproof method of doing something, and other people you know have tried it and got the same results... now that is something worth writing about.

Along with writing the product itself, you'll also need to write the sales page to go with it. If you're no good at writing you can always hire a ghostwriter to do it for you; this will cost money but if it's ghostwritten you can still put your name to it at the end.

Now you need to decide how much to charge for it. The more value it has the more you can charge, and it's important not to price it too low otherwise it won't be taken seriously. When it comes to pricing the course you can charge more; it's up to you whether you supply the whole thing for a flat fee, or set up a payment model where you dispatch one part every month (perhaps via email) in exchange for a monthly payment. This can sometimes result in more people taking you up on the offer, since a smaller monthly amount is easier to pay than one large fee up front.

While you can and should do plenty of research and plan your book or course carefully before you even start to write it, there is still a degree of risk involved. Even ideas that you think will be guaranteed winners might flop, whereas other ones you're not so sure about could sell massive amounts.

But you will learn plenty from your first effort, and you can use that knowledge to launch your second e-book. And your third, and your fourth...

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No.7

Start Your Own Podcast On A Topic Of Interest

If there is a subject that you love talking about, then you owe it to yourself to find an audience for it through podcasting.

Although this is still a fairly new medium as far as making money is concerned, it is clear already that there is money to be had, as some people have latched on to several ways that they can do just that with it.

The key is to find a subject that people are interested in and reach that audience in as many ways as you can by making your podcast available to them – and then it's just a case of waiting for the money to start rolling in.

Okay, so you have a subject you love and you could talk about for hours. Does that make a podcast?

No – you need to work on it to make sure you can create podcasts that everyone will want to listen to. You need to script each one at least roughly so that you know what to expect. Otherwise there will be a degree of umming and aahing and you don't want that. Short podcasts – let's say fifteen to twenty minutes for example – do very well, so you don't want to be waffling on for hours at a time. Keep the structure tight and well planned.

The next step is to work out how you will make money from them. It is possible to treat podcasts in much the same way as you would treat e-books, CDs or DVDs – release them in a program that you can charge money for. Perhaps one or two a week on a specific subject, revealing information that people would be prepared to pay for.

Be wary of this though – you can't do this unless you have really good information that people cannot get elsewhere without paying anything.

Another good way to make money from podcasting is to use it as a way to promote an existing business. Let's say for example that your business sells e-books. You could start a podcast on e-books in general and mention the name of your website, or perhaps some of the books you sell, once or twice during the podcast itself. This can provide very good publicity and your sales should start to go up as a result.

You can even make special offers to those people listening; offer them a bundle of books on a specific subject, or a special package deal that lasts for a limited time. Direct them to your website to buy it and see what revenue you get from that. If it works well you can extend it to take place with each podcast you make. This in turn should get you more listeners as well.

If your podcast becomes very successful you can also sell advertising space on it. Businesses are always looking for new ways to find new customers, and if your podcast can connect them with their ideal target audience then you can make extra money in this way too.

Some people have even started creating special promotional items that feature the podcast itself, and sold them to their listeners. Not only does this fill a need if your podcast is that successful, it also means that you get some additional publicity yourself.

There are plenty of ways to make money from podcasting, but as always you will get the best results from researching your subject and finding out what people want first. Once you can do this you stand a better chance of starting a podcast that will run for a long time, and pick up more and more listeners as you go.

And don't forget YouTube. If you aren't charging anything for the podcast itself, you could film yourself doing it and put it on YouTube for some valuable extra publicity.

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No.8

Start Your Own Informational Membership Site

There is big money to be made from websites as we have seen, but there is one type of website in

particular that is a bit different from the rest. What makes it so interesting is that it actually limits the number of people who can get into it and make use of what it has to offer.

This might sound like a strange way to earn money but in actual fact it is well worth doing if you have a good subject to start from.

Informational membership sites are websites which charge people to gain access to them. Everyone will be able to see the main home page (and sometimes certain other pages as well) but the bulk of the website cannot be seen until each person pays their money to gain access.

The key to designing a membership site that works is to pick your subject carefully. It should be something that you know a lot about, and which other people will also find interesting. More than that however, it should include information that people will be willing to pay for. If the information you include could be found by any other means then your site will not work. What's more, it could damage your reputation too.

So this obviously calls for some research. You need a subject that will always be popular and has brought in a lot of money for other people already. One of the best examples will be working from home – there are always people wanting to know how they can do this and earn plenty of money without the drudge of going out to work every day.

Let's that that as an example. The key here is to approach that broad subject from an angle which may not have been done before, and which will form the basis of a membership site which provides people with information they cannot get elsewhere. If you don't have a specific focus and you don't have some exclusive information to provide your members with every month, then you don't have a site. It's that simple.

As far as the website itself is concerned, you will need to make sure your web host can handle a site in which people can log in and log out of their own accounts as and when they wish. You can set up monthly payment schedules online with certain providers; once you have integrated the relevant payment buttons into your website it should automatically take the payment from the customer every month. To get an idea of how much to charge, the best thing to do is to research similar sites to see what they are offering and how much they are charging for it.

When it comes to designing your website, make sure your home page is welcoming for your members, but also make it enticing enough to encourage more people to join. By doing this – and by driving plenty of traffic to your site – you should soon build up a respectable membership base that will hopefully grow into a nice monthly income for you.

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No.9

Start Your Own Email Newsletter Service

Email gets into all our lives, and while we may sometimes wish we didn't have it – as the deluge of junk mail gets ever larger – it is still one of the best ways to get information that we want sent directly to us.

And this is where you come in. There are plenty of possibilities for running an email newsletter service which is either free or fee paying, and you can make a decent profit from either option.

The key to success is to pick a topic that will attract the attention of a lot of people. If you can do that you could be sitting on a goldmine...

Let's start at the beginning here. A free newsletter? How can you make money with that?

The answer is to provide something that is worthwhile and has plenty of unique content in it. You need to be reliable as well. A weekly or monthly newsletter is the best option, although weekly will certainly keep you in the mind of the subscriber more easily than a monthly one. A month can be a very long time online.

If you already have a website then you could create a newsletter to tie in with that. If you don't, and you have thought of a good and popular topic to create a newsletter on, then it's a good idea to create a simple website around it as well, as this can help you net more subscribers. You may even have a product – let's say an e-book for example – that has its own sales page. If you create a newsletter based on that same subject you can promote it as a bonus to everyone who orders the book. Alternatively it could be a freebie to entice them to order at a later date

What you don't want to do is populate every newsletter with lots of affiliate links. It's okay to include them but you don't want to overdo it. You need to provide a newsletter that has plenty in it that can't be found elsewhere. If you don't do this you'll get a high drop out rate.

But what about charging for a newsletter?

You can only do this if you provide something truly unique. Some newsletters that charge a fee to receive them are based in the financial and money market arena for example, and you are getting specific financial information on stocks and shares that you can use to help make you some money. The bottom line is that you need to be able to save or make your subscribers some money in return for asking them for a subscription fee. It is well worth taking the time to think about whether or not you can do this, as well as researching other similar newsletters online before you design your own. The best shot you have of charging money for your newsletter is if you can create something unique that fills a gap in the market and answers a specific need. You also need to have a real enthusiasm for your subject – otherwise the weekly work of writing the newsletter will soon wear thin.

One final tip – plan a few issues out in advance, long before you send out the first newsletter to your first handful of subscribers. This will give you the time to start promoting the newsletter right from the beginning, as well as doing away with the possibility of panicking when you can't think of anything to put in the next issue!

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No.10

Start A Gift Ideas Dropshipping Website

A lot of people think that they can't have their own website selling all manner of things because they don't have the money to buy the stock, let alone find room to store it all.

But there is a way that you can sell stuff online without needing to touch a single item that you promote – and that is by dropshipping.

Not only is this one of the best ways to make money online, it also gives you the freedom to be able to sell a lot more items than you would otherwise be able to. Interested? I thought you might be...

So what exactly is dropshipping? Put simply, it's a process whereby you promote a number of products that are sold by a specific company. You don't stock them yourself though; what happens is that when someone places an order they pay you directly, and then you will generally place an order for that item through the company's website.

But you don't pay the full price for the item, you simply pay the net price that the company charges you, plus the postage costs to send it direct to the customer. You also give them your customer's name and address details so they can send the package directly to them.

So if your customer pays \$20 plus \$2 postage for an item, they will send you \$22. Once you receive that money, you send the net cost – which could be, say, \$12 – plus the \$2 postage to the company. This small amount of work leaves you with \$8 profit. And that's just on one sale.

A gift ideas dropshipping website would do well because it appeals to all kinds of people at all times of the year. Everyone always has an awkward gift to buy for someone, whether it's for a birthday, an anniversary, Christmas or any one of a dozen other occasions. So if you populate your website with plenty of different gift ideas for people of all ages, you will have a great chance of starting to make some sales fairly quickly.

But where exactly do you find these dropshippers in the first place?

Well some of them operate a wholesale option as well, and it's true that if you start looking for wholesalers you will often find dropshippers on your travels as well. You can start by looking on Google and Yahoo for gift dropshippers and other variations on that search term.

Alternatively, if you find a company whose products you really like, visit their website directly and see if they have a dropshipping option. If not, email them and ask! It never does any harm and you can actually make contacts with some good suppliers in this way, especially as most people won't bother emailing on the off chance.

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No.11

Run Your Own Affiliate Program

We've talked about the possibility of being an affiliate for other websites and earning a percentage of every sale you refer to them. But have you ever considered doing it the other way around?

The truth is that if you can get your own army of affiliates to bring in sales for you, you will cut your advertising costs considerably – and you could well make more money too.

But how do you decide what subject to build your website around? And how do you supply the products so your affiliates have something to sell?

Okay so you want to build a website and essentially get other people to advertise it for you, in exchange for a percentage of the profits from each sale. What do you think would be the easiest thing to sell?

Simple – information.

You can of course sell anything you like but information is the best thing to start with since you can automate everything. When someone buys a copy of your latest e-book (more about that in a moment) they pay you and the product can then be downloaded or sent to them automatically.

Now I can hear you saying you are no good at writing and couldn't write an e-book if your life depended on it. No problem. All you need is a good idea; you can then find a writer on one of the online freelance bidding sites who will write it for you at an agreed fee.

The next step is to find your affiliates, and the easiest way to do this is to join ClickBank for a one off fee, and your book will be listed on there, provided you comply with all the rules. You decide how much commission you want to reward your affiliates with, and ClickBank takes care of the rest. This means you don't have to worry about processing all the affiliates' payments and working out who is owed what. Everything is done for you.

Now if you have physical products that you want to sell (let's say you have contacts with suppliers to sell a whole range of their products for example) you could instead look at Commission Junction to help you out.

It's not enough to just put together a website, create an e-book and sit back and wait for people to promote it though. You need to have a tempting proposition for the affiliates who are out there. They need to feel that they stand a good chance of selling a lot of units of your product – whatever it may be – and so you need to be sure you have a product which is going to be popular, and that is priced fairly.

The price is particularly important since a certain percentage of it will be going to the affiliate in return for bringing you each sale. Therefore you need to give a reasonable percentage to them, while still making a decent amount yourself. Take a look at other e-books on ClickBank to give you an idea of how much you should charge for your product, and what rate of commission works best. Quite often the affiliate will get 50% or even more of the sale, so be prepared to share! You will get more sales for no effort on your part however, so it really is a win win situation.

You should still advertise when you are enlisting the help of affiliates – at least to begin with – but after a while you may find yourself in the happy position of not having to. Your affiliates and your ranking in the search engines may be all the advertising you need to rely on.

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No.12

Offer Marketing Services To Offline Businesses

As hard as it may be to believe, there are still some businesses out there that don't have an online presence. But they don't all want or need a huge website with complicated ordering processes, yet that is often what all the best design companies are offering.

The main reason for many businesses to get online is to raise their profile and attract more customers – and that is exactly what you can offer them. You don't even need to be a web designer either; the main idea here is to do things for them that they cannot do themselves.

And that is where the money making opportunity lies.

There is a lot of potential here to offer a lot of services to businesses who don't yet have an online presence.

If you have basic design skills and you feel confident in creating simple websites then you could offer a service for a flat fee which includes a domain name and a basic website of a limited number of pages. But there is plenty more you can do as well.

For example, if you are good at writing you could offer to write articles around the subject of each business and submit them to a number of online article directories. You would then provide a link at the bottom inviting people to call the number of the business if they want to find out more. You would usually include a web address here but a phone number would work if they don't have a website.

Similar services would offer classified adverts, written and submitted to those markets which would get them the best publicity. You could also set up a package to create a blog around the subject of their business, writing a couple of unique posts to it every week and gradually building up a following from there. If you did this you would probably find it better to charge an initial set up fee to help cover the domain name and hosting costs, followed by a small monthly fee to keep the site going.

There is also the possibility of writing brand new press releases to promote a new service or product that a business has launched. You could then charge a fee to write and distribute these to a specific number of outlets.

As you can see there are plenty of different ways that you can help offline businesses get some kind

of presence online, and even if you start off with basic services you can add others as you go along. The trick is to be as versatile as you can and perhaps even offer a discount for opting for more than one service.

See what other people are currently doing as well. Some graphic designers offer a number of add on services to their main design service that you could offer yourself, without having the headache of website designing that goes along with it.

Make sure you create a proper list of services and prices and promote them offline by contacting businesses via leafleting and so on. This should start to bring in your first few clients and you can then build up your business from there. The trick is to start finding freelancers to help you get all the work done once you get to the stage of being really busy.

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No.13

Make Money Writing Book Reviews

Have you ever read a particular book and had a really strong opinion of how good or bad you thought it was? And have you ever thought about making money from those opinions?

The chances are you haven't, and yet you could be doing just that if you are an avid reader and you always get through a lot of books. The time it would take to write a quick review at the end of each one could earn you a nice chunk of money to spend on your next big read!

There are plenty of ways to write for cash online, but writing book reviews isn't one of the most popular. People tend to go straight for writing articles as this is the most well known way of earning money from your pen (or in this case your typing fingers...), and that leaves a good chance for those people who want to have a go at reviews.

So how do you get started?

Well there are a number of ways you can sell your reviews, and you can actually sell them both online and off, depending on which markets you have locally that may accept them.

A good first step is to search online for websites that pay for book reviews. There are some writing based sites that pay according to how many people view your reviews, such as Helium for example. Other websites allow you to sell your reviews direct to anyone who may wish to buy them; a good example of this kind of website is Constant Content. You set your own price and write whatever kind of review you want to, at whatever length you desire. This can be a good place to sell your book reviews.

But if you want to sell directly to a particular market then you may need to submit your reviews (or ideas for reviews) straight to the editor of a specific publication. Check out your local newspapers and magazines to see if there is a book review slot that isn't taken up by a regular writer. You can also offer to write a regular review for a particular magazine if you like the subject it is concentrated on; many people get started in a regular job by offering their services like this.

The trick to writing a successful review is to be able to write to any guidelines that people require you to. It's no good writing 500 words if they only want 300. You have to learn to be able to write tightly and get everything in the required amount of space otherwise you won't succeed at writing reviews.

Before writing any real reviews try a few practice ones to get the hang of how to do it. There are also plenty of writing based websites and blogs where experts will help and advise you on how to write well and get your ideas and opinions across in the right way. These sites will often also give you more contacts for places that are looking for good reviews to start your career off with a bang.

Incidentally the review business doesn't just stop at books. If you find you have a knack of writing good concise reviews on many different subjects then why not try your hand at reviewing other things as well? There are plenty of websites which pay you either in cash or in vouchers to review anything from everyday products to cars to electronics, and pretty much anything else you can think of.

In short you can make a nice second income from review writing if you do your research and start adding several markets to your list of possibilities to write for. Take your time though and get used to the process of writing first; if you get off to a good start you will be making more money in no time

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No.14

Make Money Writing Articles Or Web Content

It will take time to build up enough work to be able to leave your current job and start a brand new career as a web writer, but there is no reason why you shouldn't be able to do this if you persevere and keep checking the classified ad sites and job boards every single day. Don't wait to apply for jobs either – do it as soon as you see them appear. Getting in early can make all the difference in some cases.

So do you think you have it in you to be a writer? If you do there is a huge market out there just waiting for you to dive in. Just remember where you came from, and leave us a comment by using the form below before you go and begin your new career!

What is the one thing that everyone is looking for when they go online? You've got it – information. And if you can supply it in all kinds of shapes and forms then you will be paid for doing so, which could lead to a whole new career as a web writer.

Of course it isn't just online markets that need content; there are hundreds of other markets you could break into as well, including magazines, but overall it is the internet which offers the best opportunities, especially for the beginning writer.

Read to find out more?

So why should you start online when you want to earn money writing? The reason is simple – it isn't just editors that need your work. Website owners, people with newsletters that need writing and countless others all have writing jobs that they can't or won't do or don't have the time to do themselves.

That generally sends them scurrying to websites like Elance and Get A Freelancer to find people who will write the articles and content they need for them. There are plus points and negative points to writing for the internet; you won't often see your work published under your own name as you will usually be ghostwriting it for someone else, but you will get a lot of work since jobs quite often come in batches. You won't often get just a single article to write for instance – you might get a half dozen, ten, twenty or even more, so the money can soon mount up.

The best places for finding work are the aforementioned sites, but you should also look on classified ad sites such as Craigslist for jobs in your own country and in other places around the world. There are also plenty of writing related websites that can easily be found via the search engines if you look for 'online writing jobs' or something similar. Don't forget blogging jobs as well; if you have your own blog then you already have experience in blogging, so apply for as many as you can. Ongoing blogging jobs are great for bringing in a regular stream of income.

Getting started and building contacts is the hardest part. Go for jobs you feel confident in doing to begin with; after a while you will pick up speed and complete them faster and much more easily. You will soon learn to juggle your work as well in order to meet all your deadlines before they fall due – this is an essential skill you will need to develop in order to position yourself as one of the best in the business.

You could also work for a ghostwriting team if you prefer; these can also be found via the search engines and a simple email should reveal whether they are accepting new writers at any time. This can make life easier since you don't have to go looking for work all the time – it is generally supplied by the team leader, depending on how that particular team works.

But can you really make a full time income by doing this? The answer is yes you can, but speed and quality are of the essence. If you produce good work then people will naturally come back to you for more of the same. They will also pay more for work of a better standard, so make sure you don't put yourself down with the \$2 an article crowd.

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No.15

Make Money Writing Ads For Products And Services

Some people are naturally more attuned to making money online, purely because of the 24/7 nature of being able to do it. If you know what to do you can be making money right round the clock just from writing a few simple adverts.

What's more, you don't need a lot of money to get started (you can actually control what you spend right down to the last cent) and you can go at your own pace.

The secret to success is in knowing which products and services to promote to earn the money. Want to find out more?

Every day there is a group of people who are making money from writing small adverts for the products of their choice. This is actually quite an easy task once you know how to do it, and the great thing is that you don't actually have to physically sell anything yourself.

So how do you get started? The key is to join a website which offers lots of affiliate products all under one virtual roof. The best two online today are Commission Junction (this gives you access to promote a wide range of products and services on all kinds of subjects) and ClickBank (which concentrates more on digital products).

These are both free to join and once you have done so you can promote any number of products via writing short adverts through Google AdWords and similar programs.

While you can advertise anywhere, Pay Per Click programs are the best to use since you don't pay anything unless someone actually clicks on an ad you have written. By getting to know exactly how these programs work and reading through all the information given on these websites you will be able to get the best results from every ad you place.

You can also drive traffic to the products you are promoting by building websites and writing adverts to place on these too. The trick is to start small and see where you go from there. PPC advertising can be expensive if you dive in without doing small tests on products to see how well they work first, so be careful and choose your first few products carefully before diving in the deep end.

The best strategy is to set a specific amount of money as your ceiling each day. For example you could say that you won't spend more than \$5 over all the ads you choose (although obviously with a budget this low you wouldn't be able to effectively promote more than two or three products or services at most). Make sure you keep accurate notes as to which strategies work better than others, and which ads need some work.

The one thing that attracts people to making money in this way is that it only takes a few minutes to write each advert – but the long term benefits can be enormous. You could still earn an amount of money from an ad you wrote months ago, so the more adverts you can eventually create the better the results will be.

Don't just pick the products that you personally would like either. Take the time to discover which ones will be more popular with other people, as you might miss out on a lot of sales if you only concentrate on the things that you would like.

So if you'd like some practice at writing short adverts for all kinds of products and services, head over to ClickBank, Commission Junction and Google AdWords now to see what you think. And don't forget to leave us a comment below to share your views on this great way of making some

money online!

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No.16

Make Money With Your Own Topical Content Site

We all know that your best shot at making money online is to appeal to a specific group of people – a niche market interested in a specific topic. If you try to appeal to everyone then very few people will actually buy what you're selling.

That's why topical content sites are a great way of making money. You simply pick your topic, build a site around it and wait for the money to start coming in. So long as you focus on a profitable topic you're home free...

Topical content will always be of interest to the people that topic is aimed at. Your first step towards building a topical content site is to pick a topic which is always going to be popular. Do some research online, check various keyword topics to see how many searches each one received in the last month and pick a topic you like the look of.

You can easily choose a good domain name by paying attention to those keywords, and once you have your name and hosting sorted out you can start to build your website. Information is what people will want, so make sure you can source some relevant articles from article directories as well as writing some of your own to cover all aspects of the topic you have chosen.

Free articles will certainly help to build your site quickly, but there is nothing better than unique content which is why it will pay you to research the subject and include content of your own.

You will also want to monetize the site in order to make money from it, and there are several ways you can do this. Firstly you should join the Google AdSense program so you can have carefully targeted ads on each page. Once that is done, join one of the big affiliate websites such as ClickBank or Commission Junction and find some products or downloads that you can promote which would appeal to your audience.

You should also think about creating a regular newsletter to email to everyone who signs up to

receive it. Place a box on the top half of your home page inviting people to sign up and offer a free report to entice them to do just that. Once you have a regular audience you can also promote some of your affiliate and commission based products in the newsletter, as well as offering more useful articles and information.

You should make sure your site has several pages – at least half a dozen – before you launch it, to make it worthwhile visiting. Once it is up and running you can work on developing it and adding more sections as appropriate. Many people find that once they have built one topical content site they get the urge to build more, and it can certainly be a profitable way to spend your time, provided you pick niches and topics that are going to attract visitors and customers.

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No.17

Make Money With Your Own Online Video Website

You only need to take a look at YouTube to see that videos are an extremely popular medium online. But you may never have thought about setting up your own site to rival it.

It might take some doing to reach that stage but you can make a decent amount of money from building up a video website of your own if you go about it in the right way.

But how do you make the money? After all you can't really charge the users to post their videos on your site, since YouTube doesn't and you will price yourself out of the market if you attempt to charge for the privilege.

So what options do you have?

The best way to get established in this arena is to think about how to get noticed. For example, are you going to accept any and all videos or are you going to create an online video website around one particular subject?

A targeted site may do better than simply trying to emulate YouTube's success, as it will make you stand out from the crowd. What subjects are popular enough to build a site around, without

breaking any copyright rules in the process? This is definitely an area where a lot of thinking is required before you dive in.

Unless you know a lot about web design and development make sure you get an expert to help you with designing the site so that it not only looks good but the videos themselves are easy for people to submit as well. While you won't charge for membership you should still have a members' only area in place where people can manage the videos they send in to the site.

Next you need to think about making money from your site. The easiest way to do that is to put Google AdSense ads on your website, in prominent places on every page. Make sure you tweak the colors and layout as much as AdSense allows you to though, so that they fit in with your layout. By doing this they will look a lot less like adverts and more like links to other areas of interest externally.

The idea is to get your own domain name and hosting before you set up your own site, but it could be that you don't want to do this. Maybe you already have your own website? In that case, why not add a video section to the site you have now?

This can be a good way to boost your revenue since it adds more interest for people. Imagine you have a website about interesting and weird news stories from around the world. You could invite people to submit their own home movies of various events which happen, and put ads on those pages as and when you add them to your site. This is a great idea since it adds more depth to the site you already have, and encourages more click throughs for your adverts.

Regardless of whether you start from scratch or add a video section to what you already have, an online video website can tap into a big section of internet users who regularly flock to sites like this. And what better place to advertize than on YouTube itself? Don't make it a blatant advert though – simply post some videos which have something to do with your website and watermark your website URL over the top of them. You might be surprised at how easily you can increase your visitor count like this!

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No.18

Make Money With Your Own Domain Management Service

Not everyone is that organised when it comes to handling their domain information. It's not so bad when you only have one or two, but if you are in that group of people who have a lot of domains – perhaps even hundreds – to manage, then things aren't as straightforward.

In short, if you can provide a service which takes care of all the reminders and provides somewhere for people to organise everything in one place, then you could be onto a winner.

This is a more complex and involved business idea, but if you like a challenge then there is a lot of money to be had from this kind of service. Read on to find out more.

A lot of people who make it their business to make a lot of money online have plenty of domain names. Every one of these names has a separate set of login details and registration information. Just imagine keeping track of all those when you have hundreds – perhaps even thousands – of domains!

This is where you come in. If you set up a third party management service you will be making it a lot easier for all of these people to manage the domain names they currently have – all in one single place.

What you need to do is set up a website which acts as a membership site. When someone signs up for your service they will log in to access a range of domain management tools that you will provide for them. So for example these could include a system whereby all the domains entered will be renewed automatically rather than the person having to remember to renew them all manually – which with thousands of domains could take ages to do.

You can charge a reasonable amount for this kind of service since it will save time, energy and mistakes. You can also set up different levels of membership to provide different services if you wish. Another option is to manage a domains DNS; this enables website owners to point their domains wherever they want without having to log into each and every site to do them all individually. This is a more advanced service though – it would probably be better to offer the management service first and once you have built up some knowledge and confidence you can think about expanding it into other areas.

There seems to be a real gap in the market for this type of service. There are a few about already but the more comprehensive your service is the more people you will attract to it. Even if you charge a high monthly fee for a service which provides everything, people with thousands of domains will be glad to pay it because it will save them so much time and energy.

One final tip is to try visiting some forums to see if anyone is trying to find a service which offers

specific functions. This will enable you to build a service that will bring customers flooding in.

So why not start doing your research now to see if this really is something you would want to do?

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No.19

Make Money With Web 2.0 And Social Media Sites

There is no doubt that social networking sites are becoming ever more popular by the day. But can you convert this popularity into cold hard cash?

The answer is yes, so long as you go about it in the right way. The key thing to remember is that every site works in a slightly different way, so it's important to become familiar with each one before you start using it.

But if you have a website or a blog that you would like to promote, this is definitely the way you should go to do it – free of charge.

So where do we begin? The first thing to bear in mind is that you cannot make money directly from the social media sites. If you read through the rules of each one you will notice that they frown on directly touting for business in this way.

But that doesn't stop you from finding people on these sites who fit it with your customer profile and encouraging them to visit your website. All of these sites allow you to post your website address – most of them even provide a space especially to put it in – and if you take some time to build up a profile and a presence on each site you will soon start seeing some traffic going to your website.

The trick to attracting the right kind of people is to build your profile to reflect what your site is all about. So if your website is focused on selling DVDs for example, you could position yourself as a DVD freak who collects all kinds of different titles. This would attract the kind of people who will be most likely to actually buy DVDs themselves. Get the idea? All you need to do is make sure they can buy DVDs from your website, whether you mail them out yourself or you simply have loads of affiliate links leading to websites which will make you a commission every time someone buys

something.

The best way to drive the biggest amount of traffic to your site is by joining as many social networking sites as you can manage and linking them all together. For example if you join Twitter you can post a message asking people to see your profile on MySpace, or wherever else you have an online presence.

The same goes for social bookmarking sites, where you can share your bookmarks with everyone else online. Make sure you bookmark your own website wherever possible – on sites like Digg and del.icio.us – to ensure you get more publicity to promote your website with.

One of the key points to remember in all this is to try and insert relevant keywords to your area of interest in your profile at each site. So for example if you have a blog at MySpace make sure you blog about relevant issues and pop some good keywords in there while you're at it. Once you've had some practice you will find you can do it quite casually without it seeming like a sales spiel – which is exactly what you don't want.

It can take some time to build up a decent following on the social networking sites but there is no doubt that it's worth the effort if you do it right. It is more responsive than a lot of paid advertising you could do online, and you have a lot more control over it too.

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NO.20

How to Make Money with Twitter

Every time we turn around we're hearing about another social networking site offering users unlimited possibilities. Twitter is just such a site. Twitter is a very popular site that's gaining more popularity every day. Members are constantly "tweaking" their friends, family members and even work associates! It seems like almost every one of all ages has a Twitter account today and many are making money doing it. Yes, you can make money with Twitter. Join the thousands of others that are doing that very thing. While you won't become a millionaire overnight, Twitter offers you a great chance to earn some real cash!

Twitter Offers Many Money-Making Opportunities

There are several ways you can make money with Twitter. Before you can begin making money on Twitter, you will need lots of contacts the better. It's been shown that Twitter users are getting as many as 20,000 followers within just the first month or two of joining. Imagine if you made a sale to just 1% of these followers: you'd have sold to 200 people. The opportunities to make money are endless with Twitter. So make as many friends as you can on Twitter and develop a good trusting relationship with these users. The more Twitter friends you make, the better your opportunity to make money.

Become an Affiliate on Twitter

Affiliate marketing is a great way to make money online while doing very little in the way of work. Most online companies offer an affiliate program to anyone interested. Find a company that offers affiliate marketing (it will be on the bottom of their website). Sign up and wait to hear from them. They'll check out your Twitter page and make sure it offers good opportunities for sales. Once they've accepted you as an affiliate, you're all set to go.

Put up an attractive ad for the business and promote it to all your followers. The more of your followers you can get to purchase the product, the more money you'll make. Since Twitter is such a large social networking site, the possibilities just keep getting bigger and bigger. Some companies will even pay if a person just clicks on the ad without making a sale, although these are rarer. Affiliate marketing is a very popular way to make money and if you have a Twitter page anyways (who doesn't?), you may as well make some money at the same time.

Make Money on Twitter with RevTwt

RevTwt is a platform that deals with CPC (cost per click) and allows you to make money from your tweets. For those unfamiliar with Twitter, tweets are messages and posts you put on your Twitter page.

Sign up for an account with RevTwt and they'll check out your Twitter profile. After doing this, they'll allow you to put ads for different products or services on your Twitter page. Each time someone clicks on these ads, you can make money.

As you can see, there's a lot of money to be made off of Twitter but the key is to get as many followers as possible so make all the friends you can!

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No.21

Make Money With Top Search Engine Rankings

When it comes to getting visitors to your website or sites, there is no doubt that the majority of them are likely to come from the various search engines that are in existence.

The problem is that you will be competing against a lot of other websites to get found. That's why it is so important to get as close as you can to being on top of the rankings when it comes to searches related to your particular subject of interest.

Because the closer you are to the top, the more visits you will get as a result – and that translates into more money for you. But how do you do it?

No matter what other people may say, you cannot get to the top of the Google or Yahoo search results (or those of any other search engine, come to that) overnight. You can certainly do it pretty quickly, but the best technique is to build up the value of your website over time.

Why is this? Is it simply because the best things are worth waiting for, or is there more to it than that?

The thing is, if you try and trick the search engines into indexing you faster or ranking you higher, they will spot your underhand efforts and boot you off completely. The best tactic is to build a solid, worthwhile and informative website that will gradually rise in the rankings and stay near or at the top for much of its life.

You can do this – no matter what the subject of your site may be – by getting familiar with white hat search engine optimization. If you come across black hat techniques steer well clear, as these are the ones that will get you banned.

Search engine optimization is all about designing your websites so that they appeal to the search engines, and so they can find them easily. Most of the good SEO techniques are actually very easy to implement. It's all about getting the right keywords on your pages; and linking your pages together so that people can move easily between them – and so can the search engine spiders.

This is an ongoing process, and a lot of it comes from understanding your website and knowing who is going to be looking for it. What kind of search terms are they likely to type in when they want to find a website like yours? Make sure you build them into your site, and use longer key phrases as well. So for example, instead of putting 'weddings' as a keyword for a wedding related website, use a phrase like 'how to plan a wedding' instead, if that applies.

A good idea is to use different combinations of keywords for each and every page of your site, as this will attract more visitors overall. Just make sure every page has a clear link back to your site's home page.

In the end, the more qualified traffic you can attract from the search engines, the more sales you are likely to make. If you have a good website that provides what people are looking for, and you have taken the time to find affiliate products and put Google Adsense and similar advertising modules on your site, then you can expect to start bringing in a good income from your website over time.

And once you have cracked the secret of getting to the top of the rankings, you can repeat the methods that worked in other sites as well, giving you a whole portfolio of successful websites that could replace your 'normal' job completely.

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No.22

Make Money With Pay Per Click Arbitrage

You've probably heard of Pay Per Click – the method of paying for your ad to appear high up in search engine listings and literally paying for every occasion that someone clicks on that ad.

But you may not heard of Pay Per Click arbitrage. That's probably because it isn't talked about much in internet circles when compared to other potential money making opportunities. Some people regard it as slightly underhand but others do it as a matter of course and make a considerable amount of money as a result.

But is it for you?

First of all, if we are going to understand what Pay Per Click arbitrage is all about, we need to get a definition for the word arbitrage. It might be familiar to you but not many people can actually say what it means.

Put simply, it's the process of buying something from somewhere and then selling it somewhere else. So in this case what happens is that the person in question buys their clicks from a large search engine – like Google or Yahoo – and then gets rewarded by redirecting those people who click on their ads to another set of ads on their website, which they then get paid more for, thus making a profit.

Sounds confusing? It can be to begin with, but think of it like this. Everyone is familiar with Google AdSense, which is the program you can sign up for to put ads on your website. When someone clicks on one of those ads, you make some money. With Google AdWords however, you are paying for your own ad to be clicked on.

The same applies to Pay Per Click Arbitrage. What you do is set up a page which basically has a whole range of adverts on it. You get access to these ads by signing up for the equivalent of Google AdSense, but you sign up with a secondary search engine instead because they often give you a better payout.

Then you advertise with Pay Per Click to find the people who will be most likely to click on the ads on your site. Not all of them will go on to do that, but if you can get enough people clicking through you can make a profit by taking the cost of the Pay Per Click program off the profit you are making from your ads.

The secret to success here is to know which areas to advertise in. Do some research and find some profitable niches to focus your attentions on. The idea is to start with one small single page website and expand that experiment to include several others once you have got the hang of it.

Make sure you pick a good domain name for each one as well. If it is relevant then you should rank higher in the search results. Keep on top of your efforts and monitor your results to see how you can better your profits.

If you are itching to get your first web page up and running, do some more research before you get started. There is a lot to learn with this method of making money – far more than can be covered in a single blog post such as this. But once you get bitten by the bug you'll find it hard to stop at just one site!

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No.23

Make Money With Online Surveys And Questionnaires

Every company relies on market research to tell them what people think about their products and what they would be most likely to buy (and why) in the future.

To do this they create surveys and offer an incentive so the general public will fill them in – and most of them are distributed as such over the internet. It's the quickest and easiest way for a company to do it since it is cheaper than many other forms of communication.

This is great news for you as it offers an opportunity to earn some money online. And it doesn't take long to get started either.

If you are able to answer a few simple questions and fill in some details, then you can earn a nice income from taking online surveys and helping companies with their market research.

There are plenty of sites which will alert you to the best opportunities and send you paid surveys whenever they become available, and you can sign up to many of them for free. Some of them will be more relevant to others depending on what country you are in; all you need to do to find the best sites is type in "paid surveys online" into any major search engine. Don't forget the quotes, as they will help you to find that exact phrase in the results.

Don't join too many sites at once otherwise you risk becoming inundated with emails – it's best to start with the two or three most popular ones in your country. This doesn't mean you won't get the opportunity to do surveys for companies in other countries but you do tend to get more input into your national ones.

What normally happens is this – once you've joined you will need to fill out your profile with as much information as you can. This will help the site in deciding which surveys to send to whom. Make sure you set up a new email account purely for use with your survey sites, since you will be liable to getting lots of emails to plough through and you don't want them all going into your normal accounts.

While a lot of sites pay in cash some will pay in vouchers, so double check the details given on each site and see what kind of vouchers you will get. If they are for a shop you do go into then you'll get some benefit from them.

Once you're all set up and ready to go you'll need to keep on top of that email account, since each survey may only need to be answered by a set number of people and they often send it to more than is needed to make sure they get enough replies. The sooner you can complete each one and send it back the better – and the faster your money will mount up too.

The questionnaires are just as easy to fill in. You might be asked questions about a specific product; a type or genre of product; which companies you recognize and which ones you don't; and you may even get to give your input and opinions on products which haven't been released for sale yet.

The amount you will receive for each survey or market research exercise varies between sites and countries, but it is reasonable given the amount of time each one will take you. One site pays between \$4 and \$50 which is about average, although most will be at the lower end of the scale.

Over time taking part in paid online surveys and questionnaires can add up to a nice part time income for very little effort.

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No.24

Make Money With Multiple Automated Content Blogs

As we have already seen, blogs can make you money. If you pick a good subject and publish content to it regularly – monetizing it too as we found out in our previous entry on how to make money blogging – then you can make a nice income from it.

But although some people do indeed make a real full time (and very decent) income by keeping and maintaining a single blog, other people use the multiplication route to achieve success. This is arguably the easier way to do it, since getting one blog to reach the levels of success needed to really cash in can be very difficult.

Here's how to do it.

You can make various amounts of money by writing a single blog, but for the purposes of this example let's say you've created a good one that earns you \$100 a month. If you create another nineteen of those then you've got a nice monthly income of \$2000.

That's how the multiplication idea works. Build as many blogs as you can and multiply your earnings quickly and easily. When you get into this kind of area you're looking at blogging as a business rather than as a hobby, and while you might be able to set up and keep on top of maybe ten

blogs, any more than that will start to take up too much of your time. Imagine having five hundred blogs that all need regular work on them – you wouldn't stand a chance.

What you need to do if you want to earn money via this route is to set up a system where you get staff writers on board to write some of the blogs for you. This will effectively automate your content and leaves more time for you to build more new blogs. There are several good bidding sites online where you can post a request for writers, and while it will obviously cost you money to pay each one for each post, the money you will earn from each regularly updated blog that gets a good income will be more than adequate to pay each writer and leave a nice profit for you too.

The best way to establish yourself as a pro-blogger in this way is to concentrate on setting up one blog at a time and making a really good job of it before moving on to the next one. If you try and set up any more than this in one hit you stand more chance of making a less than satisfactory job of it. Always make quality your number one priority.

If you want even less work then you can also consider offering blogs to other people to maintain themselves as a sub-domain on your site. You can split a portion of the advertising revenues with your bloggers to give them an incentive for joining, and the rest will be pure profit for you. Bear in mind you will still need to pay hosting fees though.

The first option does give you more control over the subject of your blogs however; if you have done your research and you know what subjects are going to be very popular and attract more traffic and revenue for you, this could be the better way to go. It all depends on how much time you have to spare to set everything up in the first place.

So you see while many people think of blogging as something you can do in your spare time and possibly earn a bit of cash with as well, if you go about it in the right way it can provide you with a great alternative to getting a proper job for a living!

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No.25

Build A Website Selling Custom Animal ID Tags

There are some items that will simply never go out of fashion and there will always be a need for them – and animal ID tags are one of those items.

This is a solid business that may take a while to get set up properly, but it is well worth the effort – and there are two ways you can do it depending on how much work you actually want to get involved with.

The main thing to remember here is that you need a decent website to be taken seriously, so either get one designed for you or go for the best do it yourself website builder you can find: one that allows you to take secure payments online too, if you are going all out to do the whole thing yourself.

Cats and dogs are the most popular pets around, and a lot of households have one, other or sometimes both – and often more than one animal too. That means there is a huge market out there for animal ID tags, to ensure that if a moggy or pooch goes missing they will be returned to their owner in double quick time, thanks to the information on the tag.

It doesn't take much to work out that if you can supply people with these tags you will have a ready market to make money from for years to come. There is some outlay to this business if you want to make the tags yourself, since you will need to buy the machine to make them with and the blanks that form the finished tags. But once you have the main equipment the only real outlay you will have is replenishing your stocks of tags once you have used up the ones you have – by which time you will be well into profit.

If the idea of making the tags yourself seems like too much hard work, look for websites that are already around that offer an affiliate scheme. A lot of people are happy to give a proportion of their revenue for each sale to the person who gave it to them in the first place, so bear this in mind.

You can also look on a website such as Commission Junction to find larger companies who offer commission on selling pet products, so you could also populate your website with other associated items as well such as collars for cats and dogs.

If you look on Google or any other major search engine you will see that there are plenty of websites already out there selling animal tags, so you will need to position yourself strongly in order to capture a part of the market. You will probably notice though that most of the sites concentrate on selling the tags and nothing else, so if you were to put some other valuable content on your site you might just gain an advantage over the competition.

For example, why not put a live link to some news items that feature cats and dogs? Or perhaps

some of the more amusing videos from YouTube that feature them? Strong articles that are unique to your website will also capture more attention and encourage people to visit again and again, so even if they don't buy an animal ID tag the first time around they may well do so in the future.

The key here is a good design though. Give people a professional looking site with simple and secure ordering facilities and plenty of information, and the orders will soon start rolling in.

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No.26

Make Money With Craigslist

Just in case you haven't stumbled across this website yet, Craigslist is the basic looking but extremely popular website that has classified adverts for virtually everything you could think of.

As such it offers a number of ways that you can make money – all you need to do is get your thinking cap on and decide what way would work best for you. The vast majority of adverts are free to post, making this a great way to get in touch with people and offer services and products for sale. With a little creative thinking you could soon join the band of people who are making a nice income from advertising on Craigslist.

One of the best ways to make money with this website is to think about what services you can offer to other people. The beauty of Craigslist is that there are separate parts of the website for each country and area, so you are sure to find one near you that would be ideal for posting your advert to. You can often make money quite easily by offering a service related to one of your hobbies. For example, if you love gardening why not hire yourself out to do light gardening jobs for other people? This could be as simple as a lawn mowing service, or as complex as a complete garden makeover. The sky is the limit here, but be sure you have a list of prices and you know exactly what you are offering before you place your advert.

You can also use Craigslist to search for items that other people are looking to get rid of. Once you

have something worthwhile you can sell it to someone else using everyone's favorite website eBay. For some reason there are a lot of people who don't think of using Craigslist in this way, which means there are a lot of bargains to be had – and a lot of money to be made once you sell them via this or any other auction site.

If you are currently selling items from your own website or via any other means you can also make money by selling them directly through classifieds on Craigslist. So long as you list them in the right section and describe them accurately (including relevant keywords wherever you can) you should get a good response and more sales just from doing this.

If you are thinking of making money via Craigslist in any way, it's well worth spending some time browsing round the site to get an idea of the sheer scale of what it is all about. This activity alone should give you several ideas for making money that you might not previously have thought of.

Before you post an advert, make sure you read the help pages to ensure you don't unwittingly break any rules. The help pages can be accessed via the top left hand corner of the home page. They are reasonably straight forward but you will want to use this site for many months to come, so it pays to look through them first to make sure you understand everything.

In short, Craigslist offers plenty of ways to make money from home; all you need to do is figure out the best way for you. But make sure you start with that research first. A search online will also reveal some blogs where other people share their own ways of bringing in an income from this site. Make sure you leave us a comment below before you start making some healthy profits for yourself though!

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No.27

Make Money With A Retail Website

Selling goods online has been the route to success for many a small business that started on the kitchen table. The beauty of this money making idea is that you can start off as small as you like and build up as and when you have the funds to do so.

But don't you have to have pots of cash to get started and you don't need to clear out the spare room to make way for all the stock either. Read on to find out how it's done from scratch.

So what would you like to sell? Whatever your interests are you can bet there are other people out there who want to buy items related to those interests, and those are the people you need to reach with your website.

To get your website in the first place you'll need to either have one designed for you (the expensive option) or get a do it yourself kit (the cheap option). The do it yourself version is good enough to start with; once you've built up some sales and can afford a makeover then you can get a professional to design one for you. Just make sure your DIY version can handle a shopping cart and secure ordering.

Once you've got your website you need stock to sell from it. You can go for the easy option here and enrol with one or two dropshipping sites; all you need to do then is post details of each item on your site and pass the orders along to the dropshipper when you make a sale.

But in truth you will make the biggest profits selling your own stock, so start looking for wholesalers that sell the kind of items you are looking for. For the biggest success try and concentrate on a particular niche – for example you could sell pet accessories, toys, bedding, fishing equipment and so on. By picking one niche and choosing a domain name which fits with that niche the keywords in the item descriptions on your site will get you ranked higher in Google and entice more people to come and take a look at your site.

Promote your website wherever you can, and make sure you get orders dispatched quickly to keep your customers happy. Provide a packing note, a re-order form and details of some of your other products in with every order you send out to encourage further sales.

It's best to stick with a small line of products to begin with, and then reinvest your profits into more stock as and when you start to grow. Don't forget you will have web hosting to pay for each month, although this tends to be a fairly small amount.

By starting slowly and learning as you go along you will be far more likely to succeed in the long term, since you won't grow too fast and run out of money as a result. And don't give up – even the most successful websites had to start somewhere! It can take a while to build up your stock and your customer base, but once you have you'll be well on the road towards regular profits.

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No.28

Make Money With A Local Business Directory

If you like the idea of making some money offline then this idea could be for you. If you have ever needed to call on the services of a local business of any type then you will know how difficult it can be to find someone trustworthy and reliable exactly when you need them.

This is where you come in. If you can create a directory of local businesses to distribute around your local area you can potentially make a lot of money in doing so. And there are several different ways you can go about it.

Most of us have moved home at some point and when it comes to settling in and finding the local services that we need it can be tricky. If only someone was there and waiting with a list of local services and businesses that everyone needs at some time or another.

I'm sure you can see that if you could create a directory like this and get the local realtors to agree to give away a copy to each and every person who bought a property in their area, you could soon have a lucrative business on your hands. The realtors could even keep a stack of your booklets in a prominent place in their offices.

Now you might be wondering how you could make money from this if the directories are given away for free, but most businesses would gladly pay to be introduced to new people in their neighborhood. What you would do is charge businesses for their advert and details to appear in your directory, and make sure that the charge will cover the cost of printing it – with some left over for you on top of course.

Make sure you get a few quotes for printing costs; if the printer is local ask if they would give you a discount in return for including their own advert in the directory.

Another way to do this is to create a directory that you could simply deliver door to door, or pay someone else to deliver them for you. You would still charge people to have their adverts included in each issue, and you can come up with advertising packages where people can save money if they advertise for longer.

Once you get your head around the idea you could come up with several different ideas for themed directories, such as ones based on eateries, essential services such as doctors and dentists, and home services. You could even expand into neighboring areas as well as maintaining a directory for your own area.

The key to success here is to make sure you keep all the details of the advertisers current. You would need to set up a system whereby advertisers should let you know if anything changes and their details change, otherwise the directory could soon become out of date. Think about releasing a new issue every few months, or perhaps even every month if you want to keep it fresh and deliver it

door to door all the time.

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No.29

Make Money Using Expired Domains

Expired domains can mean big money for you if you know which ones to look for. But there is more than one way to make money from them, and starting a blog is one of the best ones when it comes to attracting traffic and making money from it.

But how do you get started? You'll be pleased to know it's fairly easy to get going, and once you're used to the process you can set up more than one blog to really rake in the cash.

So you want to make money blogging? This is one of the best ways to do it. Firstly you need to look for an expired domain (we'll assume you're going to set up a single blog here, although once you've gone through the process once you'll be setting up more in no time). These are easy to find – all you need to do is type 'how to find expired domains' into a search engine and you'll get plenty of results for websites that allow you to search for a specific keyword for free.

Once you found one for a keyword that is likely to gain a lot of traffic, you need to buy it. Go to the cheapest source you can find for domain names and make sure you can register plenty with them, since you'll be buying a few more once you realize how easy this is to do!

Your next task is to set up a good quality blog which relates to the keyword(s) in the domain name. This is very important since it will be necessary to be accepted into the Pay Per Post program once your blog is thirty days old, and if you break any of their rules (which include not writing original posts and only sticking to posts that are there for the primary purpose of making money) your blog won't be accepted. So long as you write some good and original content that is there simply to help and inform others about your subject, you should be fine.

The thirty day period also gives you the chance to make sure you have put at least ten posts on your blog (the minimum requirement) and started to attract some traffic as well.

Once you've reached that stage – and been accepted into the Pay Per Post program – you can start blogging for money. This works by accepting an opportunity to blog about a product or service which is relevant to the subject of your blog. Every blog post you accept and are paid for can be worth a minimum of \$5 to you – and sometimes a lot more.

So you can see what the next step will be, can't you? You'll need to have completed ten successful posts to your blog before you can think about getting another one approved with them, but that gives you plenty of time to find another expired domain name on a popular subject that you can set up another blog with.

After a while you'll get used to which subjects pay the most on Pay Per Post, so you can maximize your earnings while expanding your knowledge of fertile subjects. And don't forget that you can still add your own affiliate links to your blogs as well, just so long as every post you make isn't designed to bring in money for you.

Fancy getting started? Well before you do, why not post a comment in the form below? Then you're free to go domain hunting and see what you can find...

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No.30

Make Money Taking Photographs And Selling Them

If you are any good with a camera then there are people out there on the internet who may well be interested in your photos. Provided you know where to go and you know what you need to submit, you could already be sitting on a huge amount of potential revenue.

And there is nothing stopping you from taking even more pictures to suit the needs of the people looking for them, so grab your camera and your computer and get started. Read on to find out more...

If you are often online you'll probably be aware of the existence of stock photos. These are held by a number of websites which offer them – either for free or for a fee – to anyone else who wants them. And you would be surprised at how many people do want them!

Webmasters need them for their websites; publishers need them to illustrate books, articles and courses, and some people just want to create their own screensaver from a selection of photos they particularly like.

That's where you come in. While websites that hold stock photos already have thousands in stock, they also have thousands of visitors every day who are looking for the right shot – and yours could be the one they want.

The most important thing to remember is to read through the requirements of each website carefully before submitting anything. Some of these sites don't pay their photographers at all so you'll need to be sure you'll earn something from it. Most of them also have very precise submission rules that you need to follow in order to get your pictures accepted. Don't worry too much about these, since if you know a reasonable amount about photography they shouldn't present too much of a problem.

Once you've found a website you like, you need to think about what kind of photos to send in. There may be restrictions posed by the site itself, but other than this you should think about branding yourself in some way. If you can stand out from the thousands of other photographers on the site you'll sell more photos, so it makes sense to play to your strengths and make sure you concentrate on a particular subject area rather than trying to appeal to anyone and everyone.

If you have two strengths that you'd like to promote, the best plan can be to join two different sites and have a different username for each one. That way people won't link the two names together and you can brand yourself as an expert wildlife photographer on one, and an expert still life photographer on the other. It also doubles your chances of making new sales!

While we are on the subject of sales, it's a simple mathematical truth that the more photos you display on these sites, the more sales you are going to make. Aim for as many as possible but only ever submit the best photos you have, otherwise they may be rejected.

The great thing about stock photos is that people will be paying a small fee for using the photo. They are not buying it outright. What this means is that you could have two thousand photos on a particular site, make two thousand five hundred sales in a year... and still have two thousand photos available for downloading!

This makes it a great automated stream of income that will keep on coming in month after month, once you have set it up and uploaded your photos initially. All that remains for you to do is to take some more photos and add those on as and when you can.

As far as money making opportunities on the internet go, this is one of the best if you have any photographic ability.

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No.31

Make Money Rebuilding Expired Domains

Some of the ideas in this blog are built around reaping the benefits from something that already exists instead of building something from scratch. A great example of this is rebuilding expired domains.

There are thousands upon thousands of people who don't renew their domain names for some reason; either they simply forget or they no longer want to run the site in question. What we're interested in here is the fact that some of these domains were previously pulling in a lot of traffic for the site concerned, and they therefore make it possible to replicate the previous success of that site by building one of your own.

The first step for this money making idea is to find expired domains that were already receiving a decent amount of traffic. There are several sites online that auction off expired domains to the highest bidder, and once you've got your first one you can then start to build a site very similar to the one that previously existed.

These domain name sites will tell you which domains are expiring on the day you visit the site, as well as presenting a list of names which have already expired. This makes it easy to see at a glance whether there is anything which would be of interest to you.

It's important not to build an exact copy here; simply identify the elements that made the previous site successful (as well as the domain name of course) and create something of your own which is even better than what was there previously.

The great thing about rebuilding an expired domain is that you already know it has done well in the past. This gives you a head start on building something you know will attract traffic. By doing some keyword research (and researching the subject in general to see which aspects of it will prove

to be the most popular) you can really hit the ground running and start drawing in traffic almost from day one.

Depending on the subject of the domain, you can monetize it by selling relevant items off the site. By joining Commission Junction or a similar affiliate website you will be able to sell anything from vacation packages, DVDs, toys, games, computer peripherals ... you name it, you'll be able to find a service or product that you can sell via your site in return for a portion of the profits. There is also Google AdSense of course, which will let you display relevant ads on your site and receive an income from the clicks you get.

The best way to make sure your site remains popular is to keep it updated frequently. Add new content and articles where appropriate and monitor the performance of different products and adverts to ensure you are getting the highest amount of revenue possible.

As far as building a profitable website is concerned, you can get into profit much faster by relying on an expired domain rather than choosing your own.

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No.32

Make Money Generating Leads for Local Real Estate Agents

Real estate agents are always looking for new properties to sell, but have you ever thought about making some money helping them with this task?

It might sound like an unlikely proposition, but in truth this could lead to a good way of making money. There are plenty of ways that you can find new business for them – all you need to do is find a local agent who is willing to let you show them what you can do.

And that is where this blog entry comes in.

It's obvious that you will need a proper plan in place before you approach any real estate agents, because you don't want to walk in and simply say a few things without having a convincing argument to get their attention.

A good way to get started online is to build a website you can monetize with or without any business from a real estate agent. If you build a good informational website about what to do when you are in the market to buy a new house, you can put some relevant ads on it for your local area and then slant the site more accurately towards your area when you have some interest from a real estate agent.

You could agree a finder's fee for every new client you send to them. One way to do this is to have people email you or contact your site if they are interested in speaking to a local real estate agent, and then you can pass on the leads to the agent and bill them for each one.

You can also market this service offline by leafleting your local area and including the agent's phone number on each leaflet. You would need to include a reference number for them to quote on each one so the agent would know that the lead came from you, otherwise you could miss out on some commission.

It's clear that you need to find a real estate agent you trust and that you would get on well with, if you are to build a working relationship that will benefit the both of you. You may also find that you are keener to build awareness of them either online or off, depending on your own personal preferences. If you are very skilled at building good websites and you feel confident that you could attract more business for them online, then play to your strengths otherwise you could look more like an amateur. The same goes in reverse too – if you don't know one end of a computer from the other when it comes to finding leads and attracting the right audience then stick with your offline efforts.

In the end you will need to discuss what the real estate agent would prefer as well. They may have additional ideas for bringing in new clients in various ways, and if you can come to an agreement on terms then you could end up doing very well indeed.

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No.33

Make Money Flipping Expired Domains

You may have heard of this but you might not be quite sure how it works. Can you really make money buying a domain name and then selling it to someone else? You bet you can – in fact some people actually make a living from doing just this!

There are several things you need to remember before you get started, but as long as you know what you're doing you can start this kind of money making idea on a shoestring budget.

Read on to find out more about how to flip domains for a living.

The basics of domain name flipping are simple to understand. You buy a domain name which someone has let expire, and you then sell it on to someone else at a profit.

But before you rush out and buy all the expired domain names you can think of, you should know that there are only certain ones that you should be looking at. It stands to reason that the domain names which have popular keywords in them will get more traffic than those which have no popular keywords in them, which is why you need to do some keyword research before you buy anything.

Think of money to begin with – this is always a safe bet. Anything to do with credit cards or making or saving money is very likely to have received a lot of traffic and will therefore potentially be worth a lot more to you.

Be ready to register your domain names when you find them by signing up with a domain name provider online. Make sure you pick one that won't charge you a huge amount to register your domains, and it should also have a fast domain transfer facility you can use when you finally flip it over to someone else.

Now you might be thinking that you should sell it as fast as possible for a profit, but it can pay to hold off and see how popular each domain really is. If it gets plenty of footfall then you might want to take the time to build a good quality AdSense site around it to make some money from it yourself for months and years to come. Just don't forget to renew the domain name!

But if you decide to sell it, it's time to hit eBay. Lots of people flip domains on here and the auction format can result in getting a hefty profit on them if you've chosen well. You can also try listing your domains on classified ad sites all over the internet, but you'll need to decide on a fixed price in this case.

If you decide you like this way of making money (it can result in quick profits after all) why not consider setting up your own website to sell your domains from? With the right domain name and some good content to back up your sales, you could soon have a thriving business selling something you'll never actually see, touch or need to mail to your customers.

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No.34

Make Money By Parking Expired Domains

So what do you do once you've bought a domain name? Build a website around it and hopefully make some money by providing quality content and AdSense ads, right?

Well you can do it that way but you can also buy domains to use for an entirely different reason – and it generally involves a lot less work.

Parking expired domains is a way that you can earn a nice stream of income from doing absolutely nothing. Read on to find out more.

Tons of domain names are expiring every single day, and each one represents an opportunity for you to make money. Provided you know which types of domain to buy in the first place you can soon start generating a significant income from this type of activity.

It stands to reason that the more popular the domain name is, the more traffic it will get. A domain name which contains a hugely popular keyword or words, such as 'credit cards' for example, will get loads of traffic – and it is these domains you want to get hold of when they expire.

Get yourself registered with a domain provider who doesn't charge a fortune for selling domains and which also provides a domain parking service. You'll need to find a company that also lets you park a large number of domains, because when you get started you'll want to carry on!

The whole premise of domain name parking is that you don't build a website around your domain. Parking basically refers to putting a single page up, which is supposed to stay there and earn some money for you while you are building the website that will replace it.

But we're not interested in building a site. All we need to do is monetize that page and profit from the traffic it will receive. If you've chosen your domain name properly – according to the most popular keywords that are searched for every minute of every day online – you will immediately get traffic to your page. You can in essence start profiting from the traffic that the domain name was already pulling in.

So how do you monetize your page?

Most domain providers that have a domain parking service will provide you with the tools you need to monetize your page. Just as you would with Google AdSense, it is important that you closely target the people who are going to find your page through the search engines. So for example if your domain contains the words 'top credit cards', you would make your page as attractive as possible to people who are looking for the best credit cards.

By using the best keyword combinations you can find (try using a free keyword tool online – there

are plenty of them available) you will be able to choose the best performing keywords for that particular subject. It may take a bit of trial and error to reach the optimum performance but you will learn from that experience and it's a great feeling watching your earnings from every ad your visitors click on go up and up!

Once you have got one domain parked and bringing in money, you can start searching for others to buy. It's a good idea to start slowly and buy one or two domains at a time; once you have parked a few and you've got the gist of how it works you can start thinking about buying more. Some people end up with hundreds and are raking in cash every day without lifting a finger to do it.

That's the beauty of making money with this method – it's totally automated once you've done the initial setting up of the domain and the advertising.

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No.35

Make Money By Generating Online Leads For Companies

All businesses need sales to survive. That holds true whether the business is based online or offline. This holds an opportunity for you however if you are able to generate leads for other people in return for a payment of some kind. There are lots of ways you could do this, but clearly the biggest market is probably in approaching those businesses that don't yet have an internet presence. Go local and see what you can find.

But in truth even an online business won't turn away extra customers if you can send them their way, so it's worth looking into this in more depth if you want to make some cash by helping out other people.

Now I know what you might be thinking. Why generate leads for people when you can go and sell affiliate products and grab a portion of each sale?

That's a fair point but in truth it isn't always as easy as that. And if you think about it, what could be easier than selling a lead to a company? A lead basically means you are sending them someone who might buy from them. Not someone who does buy a product (which might only be one or two

people out of a hundred) but someone who MIGHT buy one at some point in the future.

Leads don't necessarily spend money. Your job here is to send people who are interested in a particular product or service to the company's website. After that it's up to the company to reel them in for a sale.

You can actually get started yourself here, but you need a website, blog or web page to do so. Let's say for example that you set up a free web page that is all about fishing and you start getting some good traffic for it. You write quality content and recommend affiliate products and various other websites on there as well.

Now if you were to recommend a good site and you end up sending traffic to them every week you can use this to make money. Free web pages on Squidoo give you all the traffic stats you need, by the way, so if you don't want to pay for your own site I suggest you go here instead.

Once you know people are clicking through to a particular site in numbers, then you have the proof you need to offer a deal to that website. There are plenty of people quietly going about making money online by generating leads for companies of all shapes and sizes; all you need to do is find a niche that works for you.

The amount you can ask for in return for the traffic you are sending them will vary depending on what the niche is and how much traffic you are sending. Do your research online first and find out about other people who are making money this way, to see what they are charging.

With some experimentation you can build up a number of websites, blogs or Squidoo lenses that will allow you to generate leads for a number of different companies. With this in mind you can over the longer term build a decent part time income from this – which virtually runs on autopilot once you have set it up.

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No.36

Make Money By Building A Portfolio Of Established Websites

There are lots of ways to build an income from a website, but not all of them involve selling something direct to your customer. It's also not necessary to build a significant income from one site alone – in fact, there are plenty of people who rake in a lot of money from having built up a

range of websites on all kinds of different subjects.

The trick is to create a template that works, and then repeat, repeat, repeat... Read on to find out more about how to do just that.

The great thing about having your own website is that you can make money from it in lots of different ways – and most of that income can be made twenty four hours a day, seven days a week. So let's start with your first website. You need to build it around a subject that will always be popular – subjects like earning more money, working from home, various financial products, credit cards, that kind of thing. There are also plenty of niche topics that will bring in a smaller but more focused audience that you can make a lot of money from, so it's worth doing some research around your hobbies and interests to see how many people are interested in the same thing.

Use a keyword tool to work out what the best keywords are to use, and choose a domain name that uses some of these in a logical way. Once you've got your domain name registered and you're ready to build your website, you need to monetize it to provide you with an income. Google AdSense is an obvious start, but you should also join sites such as Commission Junction and ClickBank so you can offer various relevant products to your visitors.

You can put display ads and banners on your site to link directly into certain products and services, but you can also make good use of text links. You should make the effort to write articles which are optimized to attract search engine traffic, and then insert relevant text links which lead from certain keywords to that specific product, which you will then earn a commission on whenever someone buys one.

While you will benefit from search engine traffic it will pay to promote your website as much as you can. When you are writing content to put on your site, write some similar pieces that you can submit to article directories with a link back to your website, to provide some free publicity.

Take the time to make sure your first site is established, but while you do that you should also spend some time looking for another subject area to build your next site around. Make sure you have a web host that allows you to host a lot of sites, since you will soon be building and promoting more than you might think!

So long as your income from each site exceeds your outgoings for web hosting and renewing your domain name when necessary, you'll be in profit with each and every one. And the great thing is that the more you do, the more knowledge you will amass about what works and what doesn't. A simple tweak to the layout of your website can result in increased profits, so make sure you use all the knowledge you have to boost your income.

Before you know it you'll have a huge portfolio of established websites, each bringing in a stream of income for you every day that will keep going regardless of what else you might be doing. Building your next site perhaps?

No.37

Make Money By Building A Business In A Virtual World

It seems like many people are obsessed with living a virtual life online these days – and we're not just talking about spending too much time on the social networking sites here either. We're talking about living another life as a virtual character on websites such as 'Second Life'.

While these sites are far from being like reality in many ways, they also come very close to it in other ways. One great example is advertising and business. There are many big name companies who have successfully 'started' a business to mimic their own one in these virtual worlds as well, and it is here that you too can build a business that will help you build a real one in the real world too.

You might be thinking that it's all very well making money in a virtual world, but that money is artificial, right?

Actually no it isn't. Second Life in particular uses Linden dollars in its world, and the whole idea of making money works exactly as it would in the real world. What's more you can buy and sell them just like you would with different currencies in reality too, so if you end up making a lot of Linden dollars then you can cash out and use them in your real everyday life instead.

But just because the world is artificial and only exists online, that doesn't mean the rules regarding building a business are any different in this case. You need to make sure you have a solid business plan just as you would in the real world.

Some big businesses have simply used Second Life as a way to develop the brand they already have.

If that business is one that is likely to appeal to the demographic of people using Second Life, then it is a great way of highlighting an existing business and driving up the sales and contact with new customers as a result.

If you don't already have a business it can be a good idea to join Second Life with a basic free membership and then spend some time getting to know how the whole thing works. Have a look round to see who is using the site, what other shops and businesses are around and if there is anything you like the look of, try and work out how the business is run.

Buying land to build a business on will cost you money, just as it would in real life – and that is one of the reasons why you need to have a plan to follow. Work out what kind of business will suit you, how you want to run it and how much your overheads would be. Then by researching other similar businesses in Second Life you can see how much other people charge for their services or products, and start to build your own business as a result.

Regardless of whether you use Second Life to enhance a business you already have or build a completely new one from scratch, there is a lot of potential here to make a decent income. Some

people are already earning enough virtual income to transfer into their own bank accounts to be able to give up any kind of real work in our own real life world!

If that sounds like a good deal to you, why not think about joining and creating an avatar for yourself so you can have a look round?

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No.38

Make Money By Branding New Domains For Sale

Branding is an extremely important part of any business process, and this is where you come in with this particular money making idea.

Quite often people have great plans for a website on a certain theme, but making the journey from the idea to the reality is harder than they first think. If someone could only get them started they'd be willing to pay for the service... and that's the service you are going to provide here.

Branding new domains gives people a firm base to build on, rather than simply buying a domain name and having to start from scratch themselves. If you are good at spotting profitable domains and you like building basic sites from the ground up, you can make a lot of money in this area. Read on to find out more.

This way of making money starts with a good domain name. Do some research to find out what areas are bringing in lots of traffic and generating a lot of interest, and then buy a domain name which is either catchy or has some relevant keywords in it.

Once you have the name you need to build a site around it, but we're not talking about a big comprehensive site here. We're talking about perhaps no more than a page or two.

What you are doing is creating a buzz around what other people could do with a domain name and a site like this. So in essence your website will be little more than an advert for the domain name.

When people go online, search for a related term and your website comes up, they will see a well constructed page which features the name of the site (ie. the domain name) and a good layout

which could be put to good use by the person who eventually buys the site. You could also create the site as a blog, writing a single post for it outlining what is for sale.

In essence what you are doing here is more than just selling a domain name. You are selling a whole package – a package which will be more attractive than simply selling the name on its own, because you are giving people a head start on creating their own site through supplying an outline of how the website could look.

And because you are selling a package deal, you can sell it at a much higher price. Some people sell branded domains for several hundred dollars each, depending on how popular the subject is and how much work they have put into what they have created so far.

You can also design a logo to go along with the domain name, or get a professional to design one for you. You can then reclaim the price of the logo in the cost of the package.

Once you've successfully bought a few domains and sold them on as packages, you will have a better idea of any particular subject areas that you are good at branding. You could set up your own website promoting your services and either concentrate on a few hot topics or try promoting anything and everything to see what sells the best.

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No.39

Make Money By Being A Registrar Reseller

There are plenty of different ways to become an affiliate online, but the first thing that most people think of is e-books. Very few people would consider making a commission from selling domain names, and yet it is one of the quickest and easiest ways to make money.

What's more it is also a great way to monetize a website or blog if you happen to be promoting

items which are already related to domains. As such it's a great way to bring in another revenue stream if you are already involved with or thinking about some other ways to make money online. Read on to find out more.

Who do you go to when you need to buy a domain name? That's obvious – you'd go to a domain registrar. But if you have bought a domain name in the past, have you ever been aware of how you have found that domain registrar in the first place? Some people find them through search engines, some find them because they happen to have known about a specific one to begin with, and others find them via other websites and recommendations.

And it is this third aspect that we are interested in, because that is how you can get started as a registrar reseller. Basically it works as a referral scheme. You refer people to buy domains from a particular registrar, and when they buy one or more you get a percentage of the proceeds. All you need to do is direct people to that site through your own unique referral link, which the registrar will give you once you sign up to be part of the service.

Every domain registrar works slightly differently, but you can get around 50% commission from many of them, and it's often free to sign up for the service. They may also give you a number of banners and promotional links that you can use to drive traffic to their website.

This is an ideal money making opportunity to think about if you have a website that is dedicated to a subject relating to websites where people are likely to want to get their own domain names as well. The same goes for writing a blog.

Some domain registrars also have a wholesale service which is ideal if you are prepared to set up a whole business surrounding the supply of domain names and hosting as well, although this is much more involved and you will need to be able to provide phone support and other such services as well. The best route for many people is to be an affiliate seller and let the main company do all the work for you. In this way becoming a registrar reseller enables you to make some easy money for doing very little work at all, once you have set up the links that will make you money.

If this idea appeals to you then you need to start by searching for a domain registrar that offers a good commission program. There are plenty of them about, so search for ones in your own country and see which one pays the best and offers the best service for your clients.

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No.40

Make Money Building Custom Wordpress Themes

Blogging is still very popular online, and no matter what you use your own blogging skills for, there are plenty of other people out there who are either starting up their own or wanting to revamp the one they have.

Wordpress is one of the most popular blogging platforms there is, but for those people who want to personalize or monetize their blog by using the Wordpress platform with their own domain name and hosting, they will be looking for a blog theme that is more in keeping with their topic of choice.

And that's where you can start making some money.

If you look up 'custom Wordpress themes' on the internet you will find several sites run by people who design themes and make a nice chunk of change from them too.

There are two ways you can profit from this, but both of them really need your own website set up and running to do it properly. The easiest way to get started is by offering a range of designs and styles that will appeal to different bloggers and charging a flat fee to everyone who wants to download and use it. Later on when you become more confident of your design skills you can offer to create custom designs – one offs – to people who require them for a higher fee.

So how do you design these themes in the first place?

Well it helps to have an eye for design, certainly – not to mention a familiarity with Wordpress yourself. Knowledge of CSS and HTML will also help. If you have a Wordpress blog then you are likely to be more familiar with how it all works, and that's the best place to start. The Wordpress site has plenty of information on how to build custom themes and there are also plenty of people online who have posted step by step tutorials covering all the design aspects you will need to know. That's all very well but how do you know which types of designs will sell? This is where some nifty research will set you apart from your competition and get you selling more themes in no time. Make sure you test each theme before you offer it for sale, to make sure that there are no bugs or errors in it.

By using keyword tools you will be able to find areas of interest that are likely to bring lots of positive results when you slant a Wordpress theme or two towards them. Bear in mind the keywords themselves here too, since they will help you to pull in traffic once you are up and running.

It's worth building at least eight or ten custom themes before you launch your site, and you should make sure they are slanted towards some diverse topics. As you add more and more themes you will bring in more traffic thanks to your keyworded descriptions of the themes themselves.

What about pricing? Many custom themes sell for around \$30 to \$40. Many sellers don't advertize their rates for a one off theme, but if you are sneaky and request a quote from a few you can get an idea of a ballpark figure to charge.

The great thing about standard custom themes is that they can be paid for online and set up to be delivered automatically, so it truly is a business that can be run on autopilot if you desire. All of which leaves you a lot more time to keep designing new themes for sale.

Make sure you do some more basic themes as well, which you can always offer at a lower price. While custom themes angled towards a certain niche market will sell well, some people will want something a little less targeted.

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No.41

Make Money And Win Prizes with Online Competitions

Most people are focused on making money online, but what about winning it? This is an area where you can really capitalize on the idea of earning a lot of money in a very short amount of time. And it's not just cash you can win either. Luxury cars, vacations, computers, free groceries, a year off your mortgage... you name it, you can probably find it online and try and win it.

The secret is to know how to get started in the shortest amount of time possible – and to know where to look...

Have you ever come across anyone in your neighborhood that seems to be luckier than everyone else? They might appear to have a lot of disposable income to spend on cars and great vacations, especially since they haven't got the kind of jobs that would bring in that much money.

There are two probable (legal) answers to this. They might have a second business they run from home, or they might just be entering a lot of online competitions.

There are of course plenty of offline competitions you can enter as well, but the big bonus of online competitions is that they are quick and easy to enter and you don't generally have to muck around collecting vouchers or anything to enable you to enter either. Everything is done online and that means you can enter lots more competitions than you would if you tried to enter the offline versions.

The most common type of online competition is one where you answer a multiple choice question and then complete your details to be entered into the competition itself. Most of these questions are easy and even if you are stumped a few minutes of research on the internet will usually turn up the right answer.

The main rule to remember is that to stand the best chance of winning you will need to enter as many competitions as you can. The popularity of each competition will also vary, since most people will only tend to enter those competitions which have prizes they want to win. Some competitions don't receive many entries at all, which means it's in your best interests to enter everything in sight. Don't forget that if you end up winning something you don't like or want, you can take the prize and either sell it on eBay, through the local paper or sell it to a friend or relative. That gives you another way to make money from online competitions!

Many companies set up online competitions to capture possible leads for promoting and selling their future products to, and you will be required to give them a valid email address (and sometimes a phone number as well) in order to enter the competition. You are then agreeing to receive promotional emails from them in the future.

To help prevent your inbox being swamped with such emails, make sure you set up another email address purely for your competition entries. Just remember to check it every now and again to see whether you have won anything!

You can easily find dozens of online competitions to enter by typing that exact phrase into the search engines. Many sites will let you join them for free, and they give you access to all the best competitions on the web at any one time. This is a great way to save time since everything is in one convenient to locate place.

Even if you are trying to make money online in other ways, entering competitions is so easy that you'd be crazy not to try it alongside your other efforts. You might soon have a brand new car parked outside as a reward for your efforts.

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No.42

How To Make Money With YouTube

YouTube is one of those websites that really has taken the internet by storm. So long as you have the right equipment to shoot a home movie (and it isn't too hard to come by without shelling out loads of cash nowadays) you stand a chance of developing an existing business or starting a new one, purely by signing up to YouTube and putting those movies online.

But that doesn't explain what kind of videos you should be making. Well relax, because that is what you are about to find out. There is one very good way to make money using this website, you are about to find out what it is.

Let's start by looking at YouTube as a way to bring in more business for your existing venture. If you can shoot short videos related to your business (making sure you include the URL to your website on the video itself) you can expect to receive more traffic to your website and hopefully more customers as a result.

Let's say for example you run a website which sells all kinds of craft items. So you might make a video showing people how to make their own home made cards. They would then check out your website to see what you sell. This process can be duplicated no matter what kind of business you have.

The key is to think visually. It's no good simply sitting in front of a camera telling people about something – you need to show them as well. Always remember this when you are thinking of ideas for videos – you will get a better response to them if you do.

In this sense you aren't making money directly from YouTube; rather, you are using it as a way to make money elsewhere. It is a great tool for attracting attention and funneling people off the site. You cannot actually tout for business directly on the site anyway, so you are better off focusing on how you can get the attention of people whom you could sell to. Once you figure out how to do that, they will be more than happy to check out your website to see what you offer.

But what if you don't already have a business to promote? Well, there are a number of people who have been successful in promoting affiliate opportunities on the site – again by inserting the relevant web address on the video itself (if you go on YouTube you will see this appearing time and time again as a kind of watermark effect) and either posting a video that is free for anyone to use and post, or by making their own. Again, so long as you post something that is relevant to what you are selling you should get a decent amount of traffic flowing to your website.

It might take a short while to get used to how uploading videos to YouTube works (particularly if you haven't done it before) but once you have done a couple you will get the hang of it. More importantly you will have found another stream of income to add to your internet marketing arsenal

of ideas!

One final point – be original. You can choose copyright free videos, but if you can make a fairly decent one yourself, why not try and attract more attention with that?

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No.43

How To Make Money With Website Directories

Of all the different ways there are to make money online, this is probably one of the more unusual. It's certainly not the first one to come to mind... and yet when you think of where you could end up by giving it a go (does the name Yahoo sound familiar?) you can see why it's worth at least considering the idea.

What's more, you can choose your focus so that it appeals to everyone online or just a specific topic area. If you choose the second option you could end up building a whole empire of websites over time.

So what is a website directory anyway? Simply put it's a website which lists other websites. But of course it's a little more than that. By putting them into specific categories everyone visiting your site will be able to find what they need quickly and easily.

The first step is to decide what you want the focus of your directory to be. Do you want to list anything and everything, or do you want to concentrate on a particular topic? For example you could create a directory listing shops and stores in a particular country. You obviously need to pick a subject area where there is plenty of meat to include; a website which lists fake mustache sellers in a specific town probably isn't going to be that big.

Once you have your topic you need to create your site, and it needs to be a good one. It's worth getting it designed professionally because people simply won't use it if it doesn't look respectable. The cost will be worth it though because you will then be able to charge for your listings.

Adding a fee structure to your website is the way in which you will make money. Free listings will

also generate valuable free advertising and promotion for you, since in return for a free listing you will ask for a backlink to your website. The free listings should also be basic so as to allow for paid listings to stand out more and be worth the money you will charge for them.

So what kind of paid listings should you offer? You can charge for two basic types; for example a normal paid listing would appear at the top of its relevant category, whereas a premium paid listing could involve the use of bold type as well, so it would stand out more from its rivals.

You can develop paid services as much or as little as you like; for example free listings may not include a clickable link to the website being advertised, whereas paid listings will. You could also add an optional extra fee to premium paid listings to allow the purchaser to add their business logo or a photo to their listing as well.

The fees you charge are up to you, but it's important to remember that people won't pay money if their websites aren't going to be seen by lots of potential customers. That's why you need to make sure your site has real value by generating streams of traffic towards it (a good reason for having free listings which require a link to your site).

The more traffic your website directory is capable of getting, the more traffic your customers are likely to get in return, and the more they will be prepared to pay for a premium listing. In this way building a successful directory has two main areas of interest – firstly you need to get plenty of listings on your site, and secondly you need to get plenty of traffic to those listings.

By doing this you will be adding real value to your website and word will start to get out that your website directory does indeed help to drive traffic to people's websites. Once you can legitimately lay claim to this then the paid requests for inclusion will start pouring in.

Once you get to this stage you might also consider spreading the word about the efficiency and benefits your site offers by spending some of your profits on more advertising. Google AdWords could get you even more paid listings for very little outlay.

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No.44

How To Make Money With Squidoo

Setting up your own website costs money, even if you do it yourself. But free web pages provided by other sites or providers always come with provisos – such as the fact that you can't sell on them. Don't they?

Not all of them – in fact, one of the best ones gives you all the tools you need to make a nice income every month. All you need to do is put in the work required.

The name of the site is Squidoo, and whether you use it to make money elsewhere or to make money through the site itself it holds a lot of promise if you learn how to tap into it correctly.

Once you have opened an account with Squidoo you will notice how easy it is to start setting up your own web pages. I say pages because there is no limit on how many you can have. Whether you go for dozens or hundreds, the only limits are those you put on yourself.

This is a great opportunity for affiliate marketers who want to have a strong web presence in order to be able to recommend and sell products that they will receive a commission on. And seeing as you can also earn purely from having a page or more on Squidoo (known as a lens) there are two great ways to earn money here.

When it comes to building your first lens you will see that there are a vast number of modules which you can select from in order to make your lens take on a unique appearance. Some of these are built to earn money – the Amazon and eBay modules, for example, and dozens more besides.

Others are designed to give you a lot of leeway to create your own layouts and add banners and other advertising material, so there is a lot you can do here to create something that is truly original. Every lens is ranked within the whole of Squidoo, and there is no doubt that the higher the LensRank the better your chances of getting more visitors and sales as a result.

New lenses can be found and indexed by Google fairly quickly if they are of good quality – and that is really the secret of making money with Squidoo. Don't expect to create a lens in ten minutes and be making sales the following day. Make a good start, publish your lens and then start adding new material to it on a regular basis. You need to build something worthwhile so offer your visitors real value. If you can do that then they will come to trust you and be more likely to spend money with you as a result.

If you don't yet have any products to promote, join ClickBank or Commission Junction (or both) and find a niche to start promoting. There are so many products to choose from on these two sites that you could create a new lens every day on a different subject and not run out for ages.

The trick to building a lens that is successful is to do so over time. Make sure you edit it and add to

it regularly just as you would with any other website, as this will help your ranking within the search engines. Don't be afraid to experiment, because your most successful lenses might not be ones you would expect!

You will receive a royalty payment per lens per month, which will vary depending on how well each one performs. Together with commissions from items sold through your lenses and through your affiliate links you can make a lot of money here once you have established yourself.

One tip for getting started – make sure you start with a subject you love and have a real passion for. The chances are good that there will be plenty of other people out there who feel the same, and your natural enthusiasm for it will help you to build a great lens to start with.

Make use of all the helpful tools Squidoo offers to help you in your lens building efforts too; you'll soon notice the difference.

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No.45

How To Make Money With MySpace

If you are already a member of MySpace you will know that they don't exactly take kindly to people promoting their wares on the website. But if that's the case, how do you make money by using the site?

The answer is simple – you do it subtly and in a way that will naturally encourage people to follow what you are saying and go elsewhere to find out more.

The key to success is to build a profile that tells people who you are and what you are about – which will brand you as an expert in a particular area and get you remembered for all the right reasons when you want to promote your affiliate links online.

So what do you get when you join MySpace? First and foremost you get a space of your own to tell the world who you are. It's a good idea to look up some other random pages by other people to see how they use theirs, particularly if they are internet marketers who have ulterior motives for joining this social networking site.

You will get your own MySpace URL that can be promoted elsewhere, but the most important section of your profile page is the About Me section, as this is your chance to tell people what your interests are. If you are promoting products in a particular niche topic, make sure your profile is relevant to that niche in order to be seen as something of an expert. If you do this people will remember you and be more interested in seeing what you have to say when they need information on that topic.

If you have a presence elsewhere online – a blog, a website, and any other social networking sites that maybe aren't quite so strict about not promoting your business as MySpace is – make sure you include them in your links section. This will encourage more traffic to flow between all your web presences, and you'll start to make more sales as a result.

You can also make good use of the blog you get on MySpace; the great thing about this is that you can include hyperlinks (clickable links) to other websites. Again, you don't want to be trying to sell directly off this but you could set up a page on Squidoo – a site that welcomes the idea of making money from a free web page, and you'll find out more about it in a later post – or promote affiliate links or products on your own website that you can link into.

I'm sure you can see by now that the way to make money from having an account with MySpace is to do so indirectly. Before you post anything new to your MySpace page or blog, ask yourself if you are blatantly advertising or doing so in a more subtle way. There is no reason why you can't recommend your own website that is packed full of information on your specialist subject and hopefully make some sales off there as a result.

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No.46

How To Make Money With HubPages

Ever heard of HubPages? Not everyone has, and although it is often compared to Squidoo it doesn't have quite the reach or the outlook that Squidoo has.

But it does still give you the chance to make some money online, and if you have some interests you'd like to share with other people then it's worth taking a look and adding it to your overall online portfolio of money making websites.

So long as you use it right you can do quite well here, but as with Squidoo you should be prepared to work at it to get the best results. It can take time to really see the success you're after. Let's find out more.

So what exactly is HubPages? Put simply it's a site that allows you to build single web pages, or hubs, on whatever subject you like (within reason). You can build as many as you like and indeed some members have got dozens of them.

There are several ways you can make money here; firstly you can refer new users to their affiliate program. This doesn't net you a one off payment either – it actually brings in revenue that keeps on generating income for you over time. Provided the new Hubbers (as they are known) are making money from the hubs they create, you will get a percentage of it.

You also get to make your hubs so that they point to external websites that you have an interest in. So you could use affiliate links, or promote your own website for example. Be careful though as unlike Squidoo there is a real limit on how much you can promote within a single hub. You can't promote a single URL more than once within a single hub, although you could get round this by making more hubs overall, with each one pointing to a separate product.

You can also take advantage of earning money from the Google AdSense program included on the site, and there is an opportunity to build in eBay and Amazon sales as well, as you can pick and choose what you want to have on each hub.

In short, the best shot you have at making some real cash from HubPages is to make sure that you build plenty of worthwhile hubs over time. People will have more chance of finding you and exploring all your other hubs as well.

It's also a good idea to promote them elsewhere. If you have social networking sites you are a member of, make sure you direct people to one or two of your hubs on relevant subjects. You can do the same at forums by putting the URL to a hub in your signature line.

You will also notice that you will quite naturally get traffic to your hubs from the search engines once they have been indexed, which doesn't usually take very long. The traffic will obviously vary depending on how popular the subjects you select actually are, so you should experiment to see what works best for you.

Making money with HubPages isn't an overnight thing – as is the case with so many internet ventures – but perseverance will get you there in the end. With a little research you can start picking profitable subjects to build hubs around right from the word go, which makes life a lot easier.

You could also try becoming an expert on a certain subject and writing hubs on different aspects of it. This can be a real money spinner if you pick a subject that plenty of people have an interest in. So what are you waiting for? Go and open that HubPages account now and start building your first hub. It could be live in no time – and you could be earning your first slice of revenue very soon

No.47

How To Make Money Selling E-Books

Make no mistake – e-books are big business online. No matter what you search for there will be someone out there selling an e-book on it.

But the best thing about them is that they provide one of the most potentially lucrative businesses you could ever hope to start online. So long as you do your homework and don't try and cut corners you can start making inroads into this business within days of deciding to get started. There is plenty to learn but none of it is beyond you – and even if you don't think you're up to the job there are plenty of people you can call on to help you.

If you're thinking of selling e-books to make money online, your best bet is to write your own.

But why do that when there are plenty of affiliate e-books around that you can promote and earn a cut from?

The answer is simple. If you write and create your own e-book no one else will be selling anything quite like it. You've got a unique product that will draw attention since no one will have seen it before. As long as you do your research first, you could make a lot of money from one e-book alone.

So first thing's first – how do you decide what to write an e-book about?

Think about what subjects are currently popular online. Making money will always be a great subject (look at this blog for example!) so anything that taps into this field which doesn't cover the same ground as loads of other e-books could do well. Try and focus on a specific niche to get the best results; you could start by thinking about what you personally find interesting and see whether any of your hobbies might provide fertile ground to explore.

Once you've got some ideas see whether there are already any e-books doing well online on that subject. If there don't seem to be any around you'll need to dig a bit further to see if your subject is going to be popular enough to attract a lot of sales. A spot of keyword research and simply looking up related search terms on Google can help reveal the answer to this.

Okay – so let's assume you now have an idea for an e-book you think will be popular. Next up you have to plan the contents and think of a great title. Titles are very important since they will give the potential buyer an idea of what to expect from the e-book itself. It needs to be specific and intriguing – and full of promise. Don't worry if one doesn't occur to you straightaway; quite often you will only think of it once the book is almost written.

The biggest problem when it comes to writing the book itself is staying on topic. It's very easy to veer off course if you're not careful, which is why having a pre-written outline to follow will keep

you on track. If you plan this out before you begin writing you'll find the whole process much easier to manage. If you don't feel confident enough to write it yourself you can hire a ghostwriter to do it for you; there are plenty of sites online where you can hire a freelancer for a fixed fee that you decide on. This gives you complete control over the project.

Incidentally the word 'e-book' can be somewhat misleading for newbies to the business. An e-book can indeed be a hundred pages or more long, but it can also be no more than a dozen pages or so. The price for a shorter e-book will of course be lower, but it is still more than you might think given the length of the book itself.

Of course you need to think about more than just the e-book if you want to sell plenty of copies of it. You need to get the word out, and you need to have a great mini website to show it off. These mini websites are really single page sites which promote your e-book in a long sales letter. You would do well to spend as much time writing the sales letter as you did the e-book itself, since it has a very important job to do.

First off you need a stunning headline that will grab the attention. You need to really sell this to everyone who lands on your website so don't be afraid to shout about the benefits of your e-book! You'll notice I said benefits there and not features; that's because the benefits will tell your readers what your book will do for them. That's a very important point to understand since it could make the difference between getting a reasonable amount of sales and being buried under an avalanche of them!

Think about your price carefully too. Don't be greedy – but at the same time don't go too low either. You want to give an impression of quality. Do some research and see what similar titles in your subject area are selling for.

You can also sell more copies by offering bonuses along with the e-book itself. Could you write a number of special reports as well, each one a few pages long, which relate to the subject of your main book? Anything like this will encourage still more people to buy from you rather than going elsewhere for a similar title. The ultimate goal for you should be to write a series of e-books which each have their own website to sell from. When you write each sales letter be sure to include plenty of keywords and phrases to attract a greater volume of search engine traffic to your site. Pick a good and relevant domain name too – it will help to draw in more people.

The hardest step is in writing that first e-book. Once you've got going and you've had some experience you'll start writing them faster, picking better titles and subjects, and selling more copies as a result. Before you know it you'll have a great business on your hands.

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No.48

How To Make Money With Facebook

If you haven't heard of Facebook by now, you must be one of the few people on the planet who hasn't. It's one of the biggest social networking sites on the internet, and as such it offers a great way to get in touch with like minded people who have similar interests to you.

But while many social networking sites don't particularly like blatant advertising on their pages, Facebook doesn't fall into that group. There are ways and means to do most things online, and with Facebook the answer is in attracting the right kind of people to your profile page.

There is one other main feature that makes Facebook well worth looking at for making money though, and that will be revealed if you read the rest of this entry.

Once you have signed up to Facebook your first step should be to think about how you want to present yourself. I say that because you don't have to be yourself in order to make money from Facebook. Don't forget that you want to attract the attention of a specific group of people here, so that you become known as someone who is something of an expert on one particular subject. So choose wisely!

Go for a popular niche that you have an interest in yourself, and develop your persona in that area. If you already have something of a web presence in this area then you'll find it will help you as more and more people become aware of who you are and what you know about.

Your first port of call, if you have anything second hand to sell which is related to your niche, is the Marketplace. It's free to place ads in the Marketplace and there is no limit on how many you can place, so if for example you come across a bargain lot of books on your subject on eBay or at a yard sale you can list them all individually on Facebook and sell them on for a profit.

If you have a budget to spend on advertising and you have some external websites you want to promote, you can try out the Social Ads to see what benefits you get from them. It is well worth reading through the relevant help section to see what is involved though, as it is quite in depth.

The main benefit to being a member of Facebook is that you can build and use any number of applications to perform certain tasks on your profile page. Facebook doesn't frown at users making money from their Facebook page, and indeed many people link in to other websites outside of Facebook itself. People are constantly building new applications and many of them are used by many different users to create pages that appeal to their own particular needs.

This is partly why you will succeed in making more money from Facebook if you brand yourself carefully before you get started on the site. Figure out what it is you want to do and what you want to achieve. If you already have a website up and running then you will be able to link into that, so

keep the look and feel of your Facebook page in the same vein as your site.

But while you can link to other sites outside of Facebook, some people also sprinkle some affiliate links on their actual Facebook page itself. For example, some quick research revealed one person who links into a range of ClickBank products on their page and does well from doing so.

So long as you start from a strong position with a particular focus and brand in mind, you can do well by experimenting with all the benefits that Facebook offers. Take time to build up a network of friends and make sure you become known for being an expert in your particular sphere of interest.

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No.49

How To Make Money With ClickBank

ClickBank is just about the biggest website on the internet today as far as affiliates are concerned. If you want to make money online but you don't have a product of your own to promote, what better solution could there be than to promote someone else's in exchange for a slice of the profits? ClickBank is a no brainer if you want to get started on no cash at all, and you have your choice of products to promote as well. It's also a great chance to experiment a little and get to know what niches are profitable and which ones have the best products that you make the most sales on.

As far as an introduction to affiliate marketing goes, the best place to head to is definitely ClickBank... Affiliate accounts are free at ClickBank, and once you have got yours you will need to take a look at the huge number of opportunities you have to promote products – mostly e-books – to your chosen audience.

Now you might be wondering how you can do this without having a website of your own or a blog you are hosting yourself, but all you need to do is get a free web page (or in fact as many as you like) from Squidoo. Check out the separate blog entry on that very subject to see how you can combine the two for maximum benefits.

If you do have a site of your own you can easily promote ClickBank products to your existing

audience by searching for items that are likely to appeal to them. Use the search facility on ClickBank to help narrow down the number of products to sort through, and pick an appropriate category as well, to make sure you find the most suitable items.

You will get a dedicated link (called a hoplink) that will ensure you get a portion of the proceeds if someone clicks through to buy a product you have recommended. You can cloak this if you wish for extra security on your part by visiting one of the many free shortened URL sites online today. The best way to profit from ClickBank is to focus on providing more than just an affiliate link for your customer to click on. The idea is to almost pre-sell the product before they even reach the sales page. You really need to be able to recommend it to them by stirring up some enthusiasm first.

A lot of affiliates get to the stage where they build a free web page (on Squidoo) or even a whole website on a specific subject, and write (or have someone else write) material that the visitors will find useful and interesting. In this way you are building a relationship with your visitors and projecting an image of someone that can be trusted and who knows a bit about what they are saying. It's ironic really, but if you come across as an affiliate people will assume you are just out to make money and won't even take a second look at the sales page you are trying to send them to – even if that product is really worth looking at.

Less is more when you are an affiliate trying to make money from ClickBank, and the more you remember that the more sales you are likely to make over time.

The good thing is that no matter how many different products you can promote, all your earnings will go straight into the same account, ready to be paid to you once you hit your payment threshold. The best way to start with ClickBank is to find your way around the site and get to know how it works. Once you have done that start researching a few choice niches and develop things from there. Slowly but surely you will start to see results.

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No.50

How To Make Money With Amazon

You may not realize it but there are a number of ways you can cash in with Amazon.com. The way you choose as being the best one for you will largely depend on what you are already doing, and that's where this particular blog comes in.

By doing this you will find that you can take advantage of the sheer amount of traffic and respectability that this website commands all over the world. It's a lot like eBay in this respect – a lot of the hard work is done for you.

One of the best things about Amazon is that everyone can make some money with it if they want to, because it has a number of options to choose from. You will no doubt have heard about the Advantage program, which is ideal if you already have published books (no matter whether they are self published or through a conventional publisher) as you can get them listed on Amazon by following the instructions they give you in the Advantage program. This method also enables you to use On Demand publishing to minimize the risk of self publishing stacks of books that may not be sold.

But there is a lot more to Amazon than that. If affiliate marketing is more up your street, then take a look at their Associates program, which allows you to recommend customers to various products in order to make sales on them. The program is very well put together and as you would probably expect from such a major site there is a lot of information to read through as well.

Once you have signed up for free, you should make the effort to explore everything the site offers you. You will see that you can create banners, ads and much more to enhance your site – and this even extends to the colors you pick for your ads.

But one area you should definitely look at is the potential to create what they call an aStore. There are examples of these given on Amazon itself, and while they are quite basic in nature they do allow you to create web pages that are centered around a particular theme. So for example if your website is about golf, you can create an aStore which is stocked with the best books on golf and golfing.

This can be linked to from your main website or blog, giving an extra dimension to your site and giving you the opportunity to make more money from it as a result.

You can also select which colors you wish to use for these pages (you can build many more than just one!) so it will look exactly the same as your main website. You will need a website to join the program and they will vet it to make sure it is suitable for inclusion (but don't worry, most are – it's only the obvious types of exclusions that will apply) but this doesn't even have to be one you pay for; people have got in by having a well constructed page or site from a free provider.

There is the potential to make a lot of money from the Associates program in particular, and it's great to use if you have a whole range of websites since you can take advantage of the wide range of products they stock – it's not just books and DVDs!

So if you are looking for a way to monetize the site or sites you have now, hotfoot it to Amazon and sign up for free. It is one of the best ways to start making some money by offering quality products at great prices.

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No.51

how To Make Money With Google Adsense

If you have a website or a blog, you should definitely sign up for Google Adsense. It's one of the few programs you can truly 'set and forget' – once it's there you don't really need to do much else with it.

But there are ways and means to maximize your income from Google Adsense, and as you get to know more about it you can start to generate a decent income from it that will keep rolling in month after month. It's a true passive income, which is why so many people are using it.

Most people have heard of Google Adsense, but not everyone understands exactly how to use it to its best advantage. So we'll start with how to use it in its most basic sense and then progress to the more advanced benefits you can get from the program.

Basically if you have a website or blog you can sign up for a free account at Google Adsense and start putting contextual ads on your website. What do I mean by contextual? It means quite simply that the ads which appear on your site will be relevant to your content. So let's say for example that your website is about tropical fish. The Google ads will then be related to tropical fish in some way. And because of the information that you give to Google, they will also display adverts that are relevant to your area. So if you are based in the UK the ads that appear will be relevant to UK buyers; if your site or business is based in Australia the ads will appeal to Australian buyers.

All of this is carefully worked out for you in order to attract the maximum click through possible for your website and your ads. Every time someone clicks on an ad you will get a few cents into your AdSense account, so it makes sense that the more attractive and relevant your ads are to your visitors, the more money you will make.

Let's have a look at the appearance of your ads now, since this can affect the amount of click throughs you get. You can choose the color and borders of your ads to fit right in with the color scheme on your site if you wish, but it's worth experimenting with having no borders at all around your adverts since this makes them blend in with your content more seamlessly and may encourage more click throughs in a subtle but effective manner.

However well you integrate Google AdSense into your current blog or website though, there is obviously a limit to the amount of money you can make from one site. If you get thousands of people visiting your site every day then you can expect to get a good income from it but many people don't get this number of visitors and that's where you need a separate strategy to try and up your numbers.

In this case you can go to the advanced level of AdSense income and think about starting several sites, all based around a different yet popular subject. You should think of these essentially as being content sites, since they are often chock full of articles and useful content which is carefully keyworded to attract plenty of search engine traffic on that particular subject. The AdSense ads are then placed in the optimum positions to achieve the best click through (the AdSense pages will give you ideas on where to position them but it's worth experimenting to see what works best for you), and the site goes live for people to find and read through.

You can also insert affiliate links for products into these sites in order to gain even more income if you wish, but they are often known as AdSense sites simply because they are set up to attract visitors and click throughs on a specific subject.

Some people end up with dozens of sites like this, and the beauty of them is that once they are built and you have bought your domain name and hosting plan you don't really need to do too much with them except for promote them. Updating them fairly regularly is good if you want to get to a higher position in the search engine results though, which will gain you more visitors as a result.

You can also keep your site updated more regularly (and encourage repeat visitors) by inserting RSS feeds of news stories related to the subject of your website. Anything that will get people returning to read more – and possibly click on more ads as a result – is worth a try.

One final note here – choose the subjects of your AdSense sites wisely. It's tempting to go for whatever is in the news at the moment, but once the stories die down so will your traffic. You want something that people will always want to know about – saving money, getting a better job, earning more, and various other more personal subjects such as skin care and successful dating for example. There are plenty of options to choose from; you just need to get your thinking cap on to find them. In short the best place to start making money from Google AdSense is to integrate it into your

existing website or blog. As you gain experience and discover the best ways to use it you can start thinking about adding extra sites into the mix. You might end up being an AdSense guru and raking in plenty of money for very little work indeed. That's the best thing about it – the 'set and forget' benefit that keeps on working even when you're not.

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No.52

How To Make Money In Affiliate Marketing

There are millions upon millions of dollars being earned in affiliate marketing with every year that goes by. It's one of the best ways to get started making money online – you don't need a website, you don't need a blog, you don't even need any cash to get started, since there are plenty of ways to reach your perfect audience and start selling to them.

But if you really want to achieve some success with affiliate marketing you need a plan that will get you the level of income you want. Read on to find out how to do just that.

Every time someone buys something online, the chances are that someone else is making a commission on it. That's how affiliate marketing works.

But how do you get involved?

The best place to start is by going to a website that houses a wide range of affiliate products. This keeps everything together in one easy to access place and gives you plenty to explore. You can also get an idea of which particular areas you would like to concentrate on. The worst thing you can do in affiliate marketing is to use the scattergun approach.

This is when you try and promote a wide range of products that aren't connected with each other, all from a single website. In essence it isn't aimed at anyone – and you'll make fewer sales as a result. Instead, do some research and come up with a specific group of people that you can find a wide range of products for. Not only do you stand a much better chance of making a sale, you'll probably make more to each person since they will automatically like what you are offering.

But if you don't have a website, how can you promote your products?

There are several ways of doing this. One of the best is to use sites like Squidoo, which allow you to build web pages for free on pretty much any subject you like. Once these get indexed by Google you'll start getting a steady stream of traffic – if you've picked a popular subject.

You can also write articles and distribute them to a number of article directories – but make sure you use ones which allow you to link to affiliate links. Not all of them do.

At the beginning I mentioned the need to have a plan to reach the level of income you want. Not many affiliates actually do this and it's one of the main reasons why more people aren't making a lot of money with affiliate marketing. It's certainly not because the potential isn't there – it's because they don't plan to take advantage of it in the right way.

You should always look at how much you will get by way of commission for each product. Obviously the less the commission, the more units you will need to sell to achieve your desired income. You'll achieve this through a balance of products obviously, but it's worth bearing in mind. You also need to think about the type of people you are marketing to. What kind of income do they bring in? How much are they likely to want to spend on the products you'll be offering? If you don't match these two aspects up properly you will struggle to make any real sales.

It's also helpful to set short, medium and long term goals to help keep things in perspective. A short term goal might be to sell five products a week continually, for example. A long term goal could be to make \$100,000 a year from affiliate marketing. Goals will help you to decide where you want to go with your fledgling affiliate marketing business.

Another important point to be aware of is that it's wise to protect your income wherever you can. What I mean by this is that affiliate links can be rather obvious at times, and some people will actually delete your link and go into the site and buy something while denying you the commission. The easy way to prevent this is to use a link cloaking service. There are plenty of free versions of this online, and it's really the safest way to protect your interests. It also changes a long ugly link into a nice short one – much nicer for the article directories!

In short, start slowly and keep those visions of a huge income in perspective to begin with. You'll soon get to know your way around the business and with each new experience you can build your knowledge and earn even more in the months and years to come.

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No.53

How To Make Money On EBay

There is a lot of money to be had as a seller on eBay. Thousands and thousands of sales are made each day, resulting in a lot of income for a lot of sellers. And there is still room for you if you want to get involved – whether you want to earn some part time cash or set up a whole new full time business on the site.

But where do you get your stock from? How do you get started? And how can you build a business that gives you PowerSeller status? Relax – you’re about to find out.

It’s easy work to get started earning money on eBay. Once you’ve signed up for your free account the best way to get a feel for what selling is like is to auction off some of your personal items that you no longer want. If you are going to start buying stock to resell, you’ll do better by getting some basic selling experience in first.

While we are on the subject of stock, you’ll need to decide what kind of business you are going to set up. Of course you can sell anything you like, but if you want to make a name for yourself it helps to become known for selling a specific type of product.

Now that doesn’t necessarily mean your product area needs to be a small one; on the contrary it could be quite large. You could sell toys for example – there’s plenty there to keep any seller going for months on end without selling the same thing twice. You do need to pick a popular product though, and it’s worth doing some research using eBay’s advanced search feature to find out what is selling and how much it’s selling for.

So let’s say you want to sell computer games, for example. There are hundreds of games you could buy to sell here, but if you don’t know which ones will sell you could lose a lot of money buying the wrong stock. By searching the ended listings you can see which titles consistently sell well, and which ones will produce the best profit for you.

Okay – so you know how to figure out what to buy. Now you need to know where to get it from. It stands to reason that no seller is going to tell you where they get their stock; that would be like giving away the keys to their business. In order to find the best sources for stock you need to do a bit of legwork.

We should mention here that there are two main sources for stock – wholesalers and dropshippers. Both have their pros and cons; it just depends on which method you personally prefer.

Dropshippers hold all the stock for you, so you only actually pay for an item once you’ve received payment from the customer. You may have to pay a fee to join the scheme in the first place though.

If you choose to go with one or more wholesalers you will need to have the room to buy the stock, and the money to buy it in advance. This comes with more risk since you could buy stock that doesn't sell, but with the tactic we've already covered for checking completed listings before you order anything, the risk here should be kept to a minimum.

So – back to where to find these sources. If you have a particular product in mind that you want to sell, the simple act of looking at the packaging can often reveal the name of the supplier. You can then check out their website to see what else they do.

Another method is to search for what you want on Google. This sounds deceptively simple and in fact many people don't think of doing this. It can be a bit hit or miss, but it's possible to find some excellent wholesalers through this method. Over time you will go from having one wholesaler to a handful of sources to get your stock from, and you can build up your product range as you start to grow.

Building your feedback is an important part of being a good seller and the higher you can get your score the better. It sets you apart as being a dedicated seller. And the faster your score climbs, the closer you get to attaining PowerSeller status.

The PowerSeller symbol is highly prized among serious eBay sellers, and there are five levels to strive for. The first is Bronze, and it's a lot easier to reach than you might think. While you might set a goal for yourself to reach PowerSeller, you will find that if you build up your product range and gradually increase your sales, you will reach it in no time. And if you get off to a great start you might just do it in three months – the minimum time you can actually do it in.

Many sellers have their own shop on eBay, but it's not necessary when you first get started. In fact you are often better off waiting until you have a good range of stock before opening a shop, since it can look rather empty if you only have a handful of items.

The final thing to think about is the price of the items you are selling. It stands to reason that if you sell a hundred different products in the \$5 to \$10 price range, you won't make as much cash as you would selling a hundred in the \$50 to \$100 price range.

But you need to work out what you enjoy selling and what you can sell lots of to experience real success on eBay. Don't go for expensive products just because they might bring a bigger profit. Go for your calling – that's where you will experience the biggest success. Above all, remember that it can take time to build a successful business – but if you're determined to achieve real success on eBay you should be enjoying the journey.

You might get more on <http://richlimeng.blogspot.com> !

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No.54

How To Make Money Blogging

More and more people are realising that blogging is one of the best ways to start your own online business. It requires minimal start up costs, you can build an impressive and loyal readership over time and once you know how to monetize your blog it can also bring in a decent income that will keep on coming even on the days when you don't update your blog.

Now you're probably thinking that all you need to do is grab a free blog account from one of the biggest providers online and you'll be off and away, but you'd be wrong. Read on to find out more...

There are several ways to set up a blog online. You could use Wordpress, Blogger, or another free site that hosts your blog for you; or alternatively you can set up your own blog under your own domain name.

But if you want to make money from blogging, you must have complete control over your blog – and that's something the free blogging accounts won't give you. You'll be bound by their terms and conditions and that usually includes not being able to actively promote anything. There are plenty of people who have established a blog only to have it removed without notice some weeks or months later.

It will cost you a few dollars to buy your domain name and set up a web server that will host your blog, but the benefits will far outweigh the cost involved. It can literally be as little as \$20 a year we're talking about here – and that buys you total freedom.

Once you're ready to set your blog up you'll need to choose a good theme and layout for it. You might find one that relates to your choice of subject (more on that in a moment) or else there might be one you just like the look of. But there are thousands of templates available for you to use – a simple search on Google will reveal the ones that will be best suited to your topic.

But perhaps the most important question is what you are going to blog about. The whole world is your oyster here – some people blog about their lives in general; some blog about their jobs; some blog about their hobbies; some tell the world about their kids and what it's like to be a parent, and still others blog about the weird world of celebrities. But whatever you choose to blog about it needs to be something you are passionate about. Don't forget, you are going to be writing about this topic several times a week, and if you don't have the enthusiasm for it, that will show in your posts – and no one else will have the enthusiasm to read them.

Okay – so you’ve got your subject. Now you have to start writing your blog posts. If you take a look at just a few of the blogs already online, you’ll notice that the length of the posts varies a lot. Some people only write a paragraph or two each time, but you’ll get better results if you go for something a little longer than this. Around 400 to 500 words makes for a good post with a lot of information in it; some people write hugely long posts that are thousands of words long and could be called an e-book by another name.

But you can also take the format of this blog, by posting a short blog entry which leads into a longer article. This has the benefit of highlighting a lot of blog posts on the home page of the site, and people can then click through and read the ones they like the most.

You should remember however that there are no real rules when it comes to blogging. Over time you will naturally find what works for you, and your blog will settle down into a nice pattern that both you and your readers will enjoy. You’ll find your character and personality will start to come through in your writing too; don’t fight against this as it is one of the hallmarks of blogging. It is, after all, a personal account of an individual’s life and experiences, so show people what you’re made of! You’ll get a more loyal – and bigger – audience like this.

So you’ve got your blog up and running and you’re posting to it on a regular basis. The next step is to get it in front of as many interested eyeballs as possible.

One great way to do this is to submit it to as many of the social bookmarking sites as possible. You can also join social networking sites and build a profile which contains a link to your blog. Other no cost ways to generate traffic include writing free articles for article directories with a link to your blog at the end, and creating signatures at the end of any posts you make to internet forums, and also in all the emails you send out. When you really start thinking about it, you don’t actually need to spend anything to generate plenty of traffic.

All we need to do now is monetize the blog itself. You’ll want to generate some money from all the visitors you’ll start getting, and there are plenty of ways to do this easily. Google AdSense is probably the most well known method – you can join the program for free and display contextual ads that your visitors will be interested in to maximise your click through rate.

There are also a handful of websites which give you the opportunity to get paid for each blog post you make on a specific subject. Pay Per Post and Review Me are two such examples, and they will pay you a certain amount of money to review a product or website for the owner. In a similar vein you can also review and recommend other people’s products through affiliate links inserted into your blog posts, and earn money on commissions earned through any purchases people make.

And once you’re more established you can offer ad space on your blog too, and charge a fee for both classified and display ads if you wish. What could be better than setting your own price?

But there is one final step you can take with your blog if you enjoy a change of scene every now and again. You can sell your blog! Once it is established and has plenty of revenue and traffic, you

can usually sell it for ten times its monthly revenue.

And then, you can start all over again with a whole new subject!

You might get more on <http://richlimeng.blogspot.com> !

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